



12th December 2012

All Six Four Pillars Hotels Awarded Silver by the Green Tourism Business Scheme

Four Pillars Hotels is delighted to announce that all six hotels in its portfolio have been awarded the Silver rating under the Green Tourism Business Scheme. Cotswold Water Park Four Pillars Hotel and Tortworth Court Four Pillars Hotel previously won the accolade back in 2010, but now the group's four Oxford properties have joined them to complete the set.

The Green Tourism Business Scheme (GTBS) is the national sustainable tourism certification scheme for the UK. Originally developed in partnership with Visit Scotland, it is now the only certification scheme validated by Visit Britain, through the International Centre for Responsible Tourism (ICRT). Businesses opting to join the scheme are assessed by a qualified grading advisor against a rigorous set of criteria, covering a range of areas, such as energy and water efficiency, waste management, biodiversity and more. Those businesses that meet the required standard, receive a Bronze, Silver, or Gold award based on their level of achievement.

Charles Holmes, CEO of Four Pillars Hotels, says: "I am delighted that we have achieved a Silver rating across the whole group, which is both a tremendous accolade and a great credit to the teams involved. Responsible tourism is an important part of what we do and we will continue to work towards improving our ratings as we move forward".

For more information on the Green Tourism Business Scheme visit www.green-business.co.uk

For further details or to book, please call 0800 374 692 or visit the website: www.four-pillars.co.uk

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About Four Pillars Hotels:

Based in Witney, Oxfordshire, Four Pillars Limited is an independent company which currently owns and operates six predominantly four star hotels in Oxfordshire and Gloucestershire with an inventory of over 800 rooms. The company's operating philosophy is that it "does the simple things well" – essentially a no-fuss approach to quality hospitality offering comprehensive facilities together with swift and friendly service at competitive rates. Four Pillars Hotels are located in Witney, The Cotswolds, Oxford, and south Gloucestershire. For reservations, please access the website at www.four-pillars.co.uk

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