



TRAVEL INDOCHINA LAUNCHES 2012 BROCHURE WITH NEW DESTINATIONS & 1,000 DEPARTURES TO ASIA

LET TRAVEL INDOCHINA SHARE THE REAL ASIA WITH YOU IN 2012!

1st November 2011 – Leading Asia specialist, [Travel Indochina](#), has launched its brand new Small Group Journeys brochure for 2012/2013, featuring **70 unique itineraries** and **1,000 departures** to destinations across Asia including the latest addition of **Burma** and various new Specialist Collection Journeys to Sri Lanka, Mongolia and Bhutan.

Created by an award-winning designer, Travel Indochina's new-look brochure is the company's best and most user-friendly yet. It offers a simple way of digesting Travel Indochina's great range of quality escorted small group tours, including the largest diversity of [holidays to Vietnam, Cambodia and Laos](#) of any UK tour operator, together with a large variety of journeys to Thailand, China and Tibet, India, and Japan – for groups of up to 16 people.

The new catalogue perfectly enables the specialist tour operator to share its experience of the "real" Asia with interested customers. Every journey page now features top "Insider Experiences" detailing unique encounters that are exclusively available to guests of Travel Indochina, such as the opportunity to avoid the crowds at Angkor Wat by entering the temple through a lesser-used entrance.

In addition, most journey pages highlight Travel Indochina's fantastic array of online travel videos to give customers a real taste of Asia. Each online video enables the expert operator to share information on their destinations, top Insider Experiences and unique style of travel whilst providing

a great opportunity for interested travellers to hear from – and be inspired by – expert Western tour leaders and professional local guides, as well as past clients.

New for 2012, travellers can enjoy some very special experiences on Travel Indochina's new 9-day and 13-day [tours to Burma](#), which will operate every month from January 2012 onwards. Whilst covering the highlights of this unspoilt destination, guests of Travel Indochina can take a horse and carriage ride through the Bagan plains at sunset, share lunch with the resident nuns at a local nunnery in Mandalay, and meet the locals at a little-visited village on the banks of the Irrawaddy river.-

Further good news is that journeys to Indochina and beyond can be booked in conjunction with Vietnam Airlines, which is launching the UK's first ever non-stop flights to Vietnam from 9th December 2011. This new service will shave up to seven hours off the flight time and offer convenient onward connections to Cambodia, Laos and Burma.

Lesley Wright at Travel Indochina comments: "We are delighted to announce the launch of our new Small Group Journeys brochure, which we believe is our best ever design. The content really highlights the breadth and depth of our company's offering, whilst also developing our philosophy of sharing the experience through our "Insider Experiences", which delve deeper into the destinations and provide our customers with insights and experiences that many travellers miss. We very much hope our new revamped brochure will inspire them to share the real Asia with us in 2012 and beyond."

-Ends-

Editor's notes:

Travel Indochina has been operating Small Group Journeys and tailor-made travel to the "real" Asia for over 18 years. Today, the company features the widest range of itineraries of departures to [Vietnam](#), [Cambodia](#), [Laos](#) and [Thailand](#) than any other tour operator in the UK, as well as a large variety of journeys to [China and Tibet](#), [India](#), [Japan](#) and [Burma](#). Unlike many other travel companies, Travel Indochina limits its group size to a maximum of 16 people across all tours. These smaller groups enable travellers to gain the best from both worlds – greater access to the local culture and plenty of opportunities for independent exploration.

For more information on Travel Indochina, please visit: www.travelindochina.co.uk or telephone: 01865 268 940.

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