



Newmarket Holidays Launches New Japan Tour For 2024-25

Escorted tour specialist adds brand-new 16-day Japanese itinerary with spring and autumn departures following customer demand



*From l to r: Hakone Shrine, bamboo forest, views of Mount Fuji at Lake Kawaguchiko.
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14 September 2023: Escorted tour operator Newmarket Holidays has launched a brand-new 16-day tour, *Japan Unveiled*, following an increase in customer demand for the destination. Providing the perfect escape for those wanting to explore the land of the rising sun, the tour discovers futuristic metropolises, rich culture, serene landscapes and captivating history. With departure dates in spring and autumn, guests can witness Japan at its most beautiful, whether cloaked in cherry blossoms or enveloped in rich autumnal shades.

The tour begins in Tokyo, Japan's electrifying capital where guests can enjoy a guided sightseeing tour with highlights including the Shibuya district aglow with neon signs and a traditional Japanese tea ceremony in the downtown area of Asakusa. On day five, the tour moves on to the picturesque city of Mishima calling in at the hill town of Hakone, home to thermal hot springs and the Hakone Shrine positioned on the shores of Lake Ashinoko. The tour then transfers to Matsumoto with visits along the route to Oshino, renowned for its natural springs, and Lake Kawaguchi, positioned at the foothills of Mount Fuji before continuing on to the historic city of Kanazawa, with stops in Takayama and Shirakawa-go.

Day ten includes a guided tour of Japan's former imperial capital Kyoto, visiting the Golden Pavilion with its meticulously landscaped grounds, the Ryoanji Temple which is home to a minimalistic rock garden considered a masterpiece of Zen design and the city's entertainment and geisha district, Gion. Additional highlights in the city include a wagashi-making experience for guests to learn how to create traditional Japanese sweets. The final days of the tour take in the cities of Hiroshima and Osaka, with two bullet train rides included in the itinerary. In Hiroshima, guests can take a ferry ride to Miyajima Island and

can visit the Hiroshima Peace Memorial Museum and in Osaka, a guided tour includes stops in Dotonbori and the go-to shopping spot of Shinsaibashi.

Prices start from £4,995 per person including 13 nights' bed and breakfast accommodation, flights, travel in destination, excursions and selected additional meals. Departures from London Heathrow in October/ November 2024 and March/ April/ May/ July/ October and November 2025 - [newmarketholidays.co.uk](https://www.newmarketholidays.co.uk), 0330 160 7700. Tour link:

<https://www.newmarketholidays.co.uk/holidays/asia/japan-unvelied>

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Notes to editors:

About Newmarket Holidays

Newmarket Holidays is a multi-award winning, independently owned British tour operator, providing a portfolio of escorted trips, resort-centred stays, and event-focused tours throughout the world. Founded in 1983, Newmarket Holidays has steadily grown and expanded to become one of the UK's leading and most respected travel companies. High standards of customer care and value are integral to Newmarket Holidays' operations and this is reflected in the meticulously-designed tours, from accommodation to on-the-ground experiences.

Offering a vast selection of escorted, air-inclusive tours within the UK, Europe, Americas, India and South-east Asia, Newmarket Holidays also presents a range of ocean and river cruises. Additionally, the tour operator is a popular provider of concert and event experiences such as Lapland Santa Experience, the Wimbledon Lawn Tennis Championships and performances by classical violinist and orchestra leader André Rieu.

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