# **Explore**Shizuoka

# Tourism Shizuoka Japan unveils captivating tour-focused video collection

A total of twelve new videos have been produced highlighting walking tours, cooking and farming experiences and more



From L-R: Green tea fields, Mt. Fuji and Jogasaki Coast Images are available for download <u>here</u>.

**21 September 2023** – Tourism Shizuoka Japan has produced a new video collection focused on specific tours offering an immersive journey through the prefecture's stunning landscape, culture and heritage. The videos are available on the YouTube channel Explore Shizuoka <a href="here">here</a>.

The collection consists of eleven one-minute videos highlighting various tours such as walking tours, cooking experiences, authentic Japanese countryside life experiences at farmers' homes and much more. It is perfect for agents wanting to share a small preview with their clients of the breadth of experiences Shizuoka has to offer. Additionally, the video release also includes a longer three-minute clip for an overview of all the tour videos and the region.

The tour videos have been designed not only to provide a visual of the experiences but, to make it easier for those interested in booking with detailed written descriptions and links to the tours' dedicated microsites for additional details and contact information for enquiries and bookings.

The range of tours has been selected to highlight different aspects of the region, conveniently located one hour by bullet train from Tokyo, including:

- Scenic landscapes and outdoor adventures with tours including 'A Wonderful View of the West Coast of Izu Peninsula', 'Hike Hakone Hachiri', 'Jogasaki Coast Walking Tour' and 'Mt. Fuji Paragliding Experience'.
- Cultural experiences and culinary adventures with activities such as 'Green Tea Farm
   Experience in Kawane' and 'Classic Edomae Sushi Cooking Experience with Shizuoka Ingredients'.

For more information about Shizuoka Prefecture, please visit: <a href="https://exploreshizuoka.jp/">https://exploreshizuoka.jp/</a>.

### Note to editors

Required image credits:

Image 1 - Tourism Shizuoka Japan

## **ENDS**

#### About Shizuoka

Just one hour from Tokyo by bullet train, Shizuoka prefecture is home to the iconic Mount Fuji. It boasts a spectacular natural environment of coastline, mountains and lakes including the beautiful Izu Peninsula, which has been described as "Japan's Riviera" and was designated as a Global Geopark by UNESCO in April 2018. The region is steeped in history, has a huge choice of traditional ryokan inns and onsen hot springs, and is also a gournet paradise. Its natural environment produces some of the country's best food and drink, from green tea and wasabi to fresh seafood. In fact, Shizuoka is Japan's biggest producer of green tea.

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