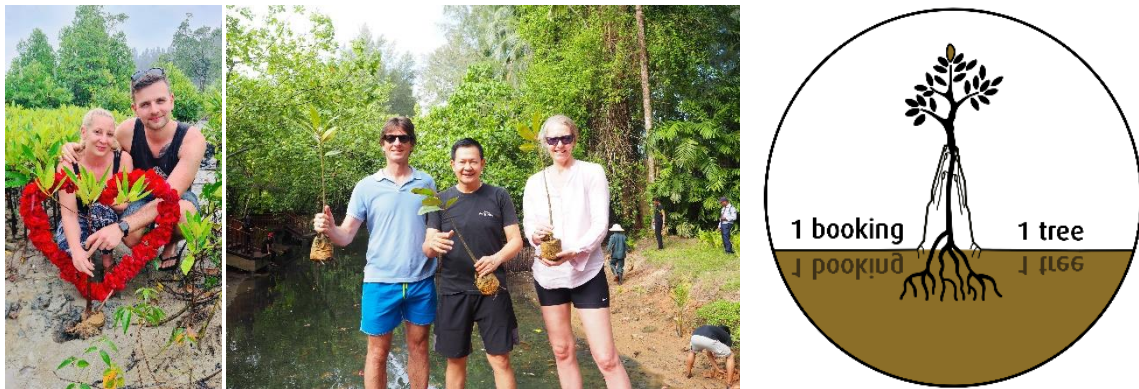




## The Sarojin's 'One Booking One Tree' initiative celebrates one year of success and further boosts its pledge

*The resort has supported the planting of 17,500 and has updated its pledge to include a tree for every wedding guest*



*From L-R: Guests enjoying planting days and logo of the initiative.  
Images are available for download [here](#).*

**23 October 2023.** To celebrate the one-year anniversary of its 'One Booking One Tree' initiative, Thailand's 56-roomed boutique residence, [The Sarojin](#), has pledged to plant a tree for every wedding couple and wedding guest in addition to its current commitment to plant a minimum of one tree for every booking made. In 2023 The Sarojin has so far supported the planting of **17,500 trees** therefore surpassing the 14,400 commitment for the year. This figure includes both trees planted directly as a result of bookings and those planted thanks to the support provided to other tree-planting initiatives in the area as per the 'One Booking One Tree' pledge.

Over the years, The Sarojin has earned itself a reputation for its ongoing commitment to minimising the impact its guests have on the environment and ensuring that the local community benefits from its operations and support. To celebrate the success of 'One Booking One Tree' in its first year, The Sarojin is further committing to this cause with an **updated pledge**: in addition to the trees planted for every booking, **the resort now commits to planting a tree for every wedding guest**. Regardless whether wedding guests choose to stay at The Sarojin, the resort will plant a tree for each guest and all will be welcome to join the team on planting day.

Commenting on the one-year anniversary, The Sarojin's owner, Kate Kemp, said: *"We are thrilled to celebrate one year of 'One Booking One Tree', and we are immensely proud of the positive impact it has made and to be able to further boost our commitment with the updated wedding pledge. This initiative reflects our dedication to preserving the natural beauty of Khao Lak and ensuring a sustainable future for generations to come. All our guests receive a complimentary invitation to join*

*the team on planting days and we are proud to say that the team's dedication to the initiative resonates with our guests as many choose to participate and join the team for a meaningful day with the local community".*

For more information about The Sarojin and its community initiatives, please visit:  
<https://www.sarojin.com/en/khao-lak-resort-sarojin/community-and-environment/>

**Ends**

**About The Sarojin**

*The Sarojin is beautifully set on an 11km stretch of secluded white sand beach in Khao Lak, just a 55-minute drive north of Phuket Airport and is surrounded by five spectacular national parks and the world-famous dive sites of the Similan and Surin Islands. Designed in a contemporary Asian style, the five-star resort's 56 deluxe residences are nestled within ten acres of tropical grounds leading directly onto the beachfront. Each guest room features its own private garden and "sala" sundeck, couples' baths with waterfall showers, and plunge and relaxation pools that blend into the natural habitat. Other facilities include an attentive "Imagineer" who can create tailor-made experiences for hotel guests and complimentary use of a fully equipped fitness centre, mountain bikes, sailing catamarans, sail boats, sea kayaks and windsurfing boards. Tranquillity is guaranteed as no children under the age of 10 are permitted to stay at The Sarojin.*

*The Sarojin has been recognised for its fine dining offering by **The MICHELIN Guide Bangkok, Phuket, and Phang-nga 2021**. The highly-regarded restaurant guide honours those that consistently provide diners with high quality products, a 'mastery of flavour and cooking techniques' and value for money, as well as demonstrating the chef's personality within the cuisine.*

***The Sarojin has been voted consistently in Conde Nast Traveller's Top Resorts in Thailand: Readers' Choice Awards 2013-2021***

**The Sarojin Community Care Fund**

*Established in December 2004 [The Sarojin Community Care Fund](#), which was initially set up to help rebuild the communities surrounding our resort in the wake of the devastating 26 December tsunami, continues to contribute to a number of worthy local projects in Khao Lak. From providing medical provision for prosthetic limbs and supporting local orphanages with childcare, to building school classrooms, roads and covering the cost of a full-time veterinary surgeon to care for the local wildlife, there's such a huge variety of ways our fund gives back to those closest to us. Guests are encouraged to donate to the fund during their stay, with 100% of the money raised distributed to local community projects.*

*For further information on The Sarojin, please visit: [www.sarojin.com](http://www.sarojin.com) and [The Sarojin 360 Tour](#)*

*For media information and images, please contact Laura Boo at Hume Whitehead on (0)203 375 4056 or email: [Laura@humewhitehead.co.uk](mailto:Laura@humewhitehead.co.uk).*