



4 March 2014

LIFE IS A JOURNEY, BOOK IN STYLE

Tristar Worldwide Chauffeur Services launches new app

Tristar Worldwide, one of the world's leading global chauffeur service providers, has launched an app that makes booking and managing UK journeys as easy and stress free for its customers as having their own 24/7 travel assistant.

Travel research company, PhoCusWright, predicts that one in five of all online travel bookings in Europe will be made via a mobile device by 2015, but the new app is much more than a simple booking tool. With more than 30 years' experience of delivering first class ground transportation to the world's leading companies and airlines, Tristar has designed the app to deliver the expertise that its customers have come to expect.

Automatic flight and address verification enables fast and accurate reservations, while the app combines Tristar's knowledge of traffic patterns with the amount of time the customer requires at the airport to calculate pick-up times, taking the guesswork out of journey planning. When the chauffeur arrives a push notification and SMS is sent with vehicle details and a contact number for the chauffeur which can be dialled directly from the app.

A full history of all bookings, whether made on the app, online or through Tristar's contact centre, helps customers manage both their diaries and their budgets, and saves on the paperwork.

As a global business operating in over 80 countries worldwide, Tristar's customers benefit from its extensive local knowledge and experience, with a service that is about more than just the car. It has shared this invaluable travel information on the app, from city overviews and traffic conditions which may affect journey times to top five tips on business etiquette, such as the importance of handling business cards in China or a firm handshake in the USA.

Commenting on the launch, Tristar's CEO Dean De Beer said: "Tristar Worldwide's customers are used to travelling in style, now they can book in style. The Tristar app uses the latest technology to provide our clients with what they want - an informed, travel experience at every touch point from booking to invoicing. With the freedom to book their transfers 24 hours a day, our clients now have a new and convenient way to access the first class Tristar service that they are used to."

Designed for iOS7 and compatible with iOS6, the Tristar app is available free from the App store or if you want to find out more information visit – www.tristarworldwide.com/app. The app is currently only available for journeys in the United Kingdom; additional destinations will be added throughout the year.

Ends

About Tristar Worldwide

With offices in London, Manchester, Paris, Boston, New York and Hong Kong, Tristar Worldwide Chauffeur Services is one of the world's leading chauffeur drive companies with a fleet of more than 500 vehicles. Operating through a network of offices in more than 80 countries, Tristar delivers over 500,000 passengers safely to their destinations every year through UK and international transfer journeys and transport for meetings, events and roadshows. Its industry-leading, award winning service and performance means that some of the best-known companies and brands worldwide trust Tristar to deliver.

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