



ADRIAN HOTELES

## EARLY BIRDS ENJOY LUXURY IN TENERIFE FOR LESS WITH ADRIAN HOTELES

*Hotel group offers 10% discount on early bookings*



**18 March 2014** – Enjoy a luxury holiday in sunny Tenerife for less, taking advantage of the special 10% discount offered by Adrian Hoteles on any online bookings made at least 30 days in advance for any of its three properties in Costa Adeje in the south of Tenerife – the 5\* Hotel Jardines de Nivaria, the 5\* Roca Nivaria Gran Hotel, and the 4\* adults-only Hotel Colon Guanahani.

The discount will be applied to the total amount of the reservation and full payment will be taken at the time of booking. Normal rates start from €162 (approximately £135) per night for a double room at the Hotel Jardines de Nivaria and from €110 (£91) per night at the Hotel Colon Guanahani, both including breakfast and taxes. Prices at the Roca Nivaria Gran Hotel start from €158 (£131) per night for a double room, including half board and taxes. Reservations must be made online at [www.adrianhoteles.com](http://www.adrianhoteles.com).

Adrian Hoteles is a small, family-run hotel group, renowned for the quality of its hotels, excellent customer service and commitment to the environment. The three hotels have been regularly recognised with several awards from tour operators and consumer websites. Most recently, the Hotel Jardines de Nivaria and Roca Nivaria Gran Hotel received the TUI UK & Ireland Gold Medal 2013, and Hotel Jardines de Nivaria was voted one of the most romantic hotels in Spain by TripAdvisor users.

Guests can relax by the hotels' pools and gardens, and enjoy a spa treatment at the Hotel Jardines de Nivaria and Roca Nivaria Gran Hotel, or a massage at the Hotel Colon Guanahani's Beauty Centre. The hotels also offer different bars and restaurants, including the award winning La Cupula gourmet restaurant at the Hotel Jardines de Nivaria, or La Pergola tapas restaurant at the Hotel Colon Guanahani, now also open in the

evenings. All three properties are in the exclusive resort of Costa Adeje, close to the main shopping and leisure areas, and offer everything guests need for a luxurious holiday in Tenerife.

**-Ends-**

For more information, please contact Cristina Cunchillos or Richard Hume at Hume Whitehead:  
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For more information on Adrian Hoteles, please visit [www.adrianhoteles.com](http://www.adrianhoteles.com)

## **THE HOTELS**

### **5\* Hotel Jardines de Nivaria**

Opened in 1997, the five-star Hotel Jardines de Nivaria stands right next to the beach in the exclusive Playa de Fañabé area (Costa Adeje). The hotel, considered one of the most luxurious in the south of Tenerife, has an elegant mixture of Art-deco and Spanish traditional style enhanced by the dome that crowns the main building and that represents the stars and constellations visible from the hotel during the spring equinox. Its 271 stylish rooms are distributed over five individual buildings built in terrace style facing the sea. Facilities include bars and restaurants, a spa with beauty treatments, two swimming pools, a beautiful garden with palm trees and a gym.

### **5\* Roca Nivaria Gran Hotel**

Roca Nivaria Gran Hotel opened in 2005 as the latest addition to Adrian Hoteles. Located in Playa Paraíso area, the five-star hotel features a total of 289 rooms – all of them with a terrace – one infinity edge pools with ocean views, an open-air Jacuzzi and a ‘mini club’ for children between 10 months and 12 years old. Sports facilities include two tennis courts, a gym, archery services, a beach volleyball court and a sports centre.

### **4\* Hotel Colón Guanahaní**

Hotel Colón Guanahaní is a charming 4-star hotel located in Playa de Fañabé. Opened in 1990, the hotel has 154 rooms distributed in 3 floors, all of them decorated in a colourful colonial style. The hotel is well-known for its excellent cuisine available in its two restaurants and for its wide range of treatments of its beauty centre, including hot stone massages.