

INDONESIA CELEBRATES RECORD UK TOURIST FIGURES



15th July 2014 – Official tourism figures released from the Ministry of Tourism and Creative Economy for the Republic of Indonesia reveal that UK visitor arrival figures are continuing to soar, with a record total of 48,871 British tourists travelling to the world’s largest archipelago in the first quarter of the year.

Latest monthly arrival statistics show that in April this year a total of 19,809 UK Brits visited Indonesia, an increase of 18.2 per cent on the same month in 2013 and representing the highest monthly figure for April since 2011.

These positive statistics suggest that Indonesia is a hot destination for 2014, a trend which is set to continue thanks to improved accessibility following Garuda Indonesia - the national carrier of Indonesia - launching a five-times-weekly direct service from Jakarta to Amsterdam, operating a three-class Boeing 777-300ER. The route will be extended to London Gatwick from 8th September 2014 using the same aircraft, a move that is expected to further boost tourism arrivals from the UK.

“We are delighted to witness increased visitor arrivals from the UK,” comments Richard Hume, UK Country Manager. “The UK is one of the most important international markets for Indonesia and these pleasing statistics follow the opening of the destination’s first UK office, and further demonstrate Indonesia’s commitment to the market and recognition of its contribution to the country’s tourism economy.”

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About Indonesia

The Republic of Indonesia is the largest archipelago in the world, comprising more than 17,000 tropical islands fringed with white sandy beaches. Among the most well-known islands are Bali, Java, Kalimantan (formerly Borneo), Papua, Sulawesi (formerly Celebes), Sumatra, and the Maluku Islands (or better known as Moluccas, the original Spice Islands). The destination offers richly diverse cultures and heritage, beautiful beaches and ecotourism along with green rainforests to trek through and deep blue pristine seas to dive and swim, and the warmest, most hospitable people on earth to welcome UK visitors.

www.tourism-indonesia.co.uk

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