



HOT HOTEL OPENINGS IN PALM SPRINGS!

Several big-name projects coming to the California desert by 2015



1st October 2014 – With over a dozen new hotels flinging open their doors in the last two years and several big-name projects set to launch, Palm Springs has new rooms for everyone - from rock ‘n’ rollers and Hollywood history buffs to Facebook millionaires.

By 2015 two new major hotels will be built in the desert resort from the ground up for the first time in years, joining the likes of the recently-opened [Hard Rock Hotel Palm Springs](#), the hipster haven [Saguaro](#), and [Random Haus](#), the nation’s first LGBT hotel to offer guests partial ownership.

Among the two properties being developed is [Arrive](#), a 32-room boutique owned by the brainchild of Facebook millionaire, Ezra Callahan, who was the social site’s sixth employee. Located in the desirable Uptown Design District, the high-tech hotel will see smartphones function as room keys and is set to feature live poolside music throughout the year, with a modernist design created by architect Chris Pardo. According to Ezra, it will “appeal to travellers influenced by style, design and culture, and those who view travel as a social experience.” This hotel is scheduled to open by summer 2015.

Added to this, Kimpton is set to open a new four-star hotel on the former site of Palm Springs’ Desert Fashion Plaza. The luxury Hotel Palomar will feature 190 rooms, a chef-driven destination restaurant, and a lively rooftop bar and pool - the first of its kind in Palm Springs. Slated to open late 2015, the glass masterpiece will anchor the downtown district’s new revitalisation project which is transforming the Desert Fashion Plaza Mall into a pedestrian-friendly, urban village with new streets, restaurants and shopping outlets.

Testament to its growing appeal as a tourist destination, these two properties will add 222 rooms to Palm Springs’s current 6,500-plus room count.

In addition, at least a dozen more hotels are under the revitalisation of new ownership. These include [The Palm Springs Hotel](#), which is opening in autumn 2014 and will evoke a love of mid-century tradition infused with a new-century passion, combining 21st-century appointments like Apple TV with desert-modernist architecture and Rat Pack artwork in homage of the city's rich Hollywood history.

The new [Triada Palm Springs](#) is continuing the boutique resurgence and is set to open late October 2014 as part of Marriot's Autograph Collection, transforming the old Spanish Inn into a luxury 56-room boutique. Located in the sought-after Movie Colony neighbourhood, this former Hollywood hangout once welcomed the likes of aviation pioneer Howard Hughes, played by Palm Springs' newest celebrity home owner Leonardo DiCaprio in *The Aviator* and will feature two swimming pools, a spa and restaurant.

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About Palm Springs

One hundred miles east of Los Angeles, Palm Springs is a desert playground with year-round sunshine, blue skies and stunning natural beauty. Nestled beneath California's San Jacinto Mountains, the city is famed for its Hollywood legacy, Native American heritage and huge collection of mid-century modern architecture. The desert oasis boasts a wealth of adventurous hiking trails and historical canyon tours, as well as chic boutiques, world-renowned golf courses and unique experiences, including the chance to stay in the former homes of Marilyn Monroe and Elvis Presley.

www.visitpalm Springs.com

About Palm Springs Bureau of Tourism

The Palm Springs Bureau of Tourism is the city's official destination marketing organisation whose focus is to promote the city to consumers, the media, and domestic and international trade buyers, thus increasing visitor arrivals to the city, and increasing its exposure as a world-class year-round leisure destination. The Palm Springs Bureau of Tourism is operated and managed by SMG.

For further information and regular updates on the city of Palm Springs, follow on Facebook and Twitter:

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