

EVA Air ranked one of the world's top 10 airlines for 2015!

Leading Taiwanese airline identified as the carrier of choice for business and leisure travel by <u>AirlinesRating.com</u>





3rd December 2014 – Taiwan's leading independent airline, EVA Air, has ranked seventh in the 'World's Top 10 Airlines for 2015' by <u>AirlineRatings.com</u>, identifying it as a carrier of choice for business and leisure travellers from the UK. The airline has also been honoured with a coveted Excellence Award by the website's editors, rating it as the 'Best Long-Haul Airline' among carriers within the Asia/Pacific region.

EVA Air was voted the world's seventh best airline following a rigorous four month analysis by the website's editors who are recognised worldwide for their expertise in the airline industry. The airline was commended for demonstrating excellence not only with its safety record and standards but also for its in-flight product, passenger options, value for money, financial results, management and customer service, all of which are driven by its innovation.

Another aspect that played a vital role in determining <u>AirlineRatings.com</u>'s awards of excellence was passenger feedback. EVA Air passengers were able to offer their thoughts on the airline's service via the site's 10-star scale, rating their experience using significant numbers on positive or negative scales.

Geoffrey Thomas, Editor-in-Chief of <u>AirlineRatings.com</u>, said that, "EVA Air is the quiet achiever and trendsetter and was one of the first airlines to introduce Premium Economy class. From its inception in the late 1980s, the airline has focused on delivering passengers a host of travel options. This has resulted in EVA dominating the region and making it a trendsetter."

Previously ranked among one of the world's 10 safest airlines in 2013, EVA Air has maintained its level of service within the industry and is delighted to receive these additional accolades from a core group of editors at <u>AirlineRatings.com</u>. The site enhances the quality of information available to the travelling public and has attracted more than 3 million visitors from 232 countries resulting in an

estimated 12 million page views. The Excellence Awards are the pinnacle of the website's efforts with the site's safety rating system also endorsed by the International Civil Aviation Organization.

EVA Air Chairman, K.W. Chang said, "Gaining recognition from airline industry experts who are as knowledgeable and respected as the <u>AirlineRatings.com</u> team is very gratifying. These honours suggest that our efforts to become the world's best airline are headed in the right direction."

-Ends-

About EVA Air

EVA Airways was formed in 1989 as Taiwan's first privately owned international airline. It launched passenger services in 1991 and cargo services in 1995. It is a division of the respected Evergreen Group and sister company to global container-shipping leader Evergreen Line. Its mission from the start has been to always provide the best and safest services. It serves a network of more than 60 business, leisure and airfreight destinations in Asia, Oceania, Europe and North America. By joining Star Alliance (June 18, 2013), EVA has extended its network to more than 1,300 destinations in more than 190 countries. EVA's routing within Asia is among the industry's best and, with just one easy stop in Taipei, travellers can connect onward to most major cities, including gateways in every region of China. For more information and schedules, please visit: www.evaair.com.

For media information and images, please contact Sarah Habicht or Guy Hough at Hume Whitehead on 0845 498 9987 or email: sarah@humewhitehead.co.uk / guy@humewhitehead.co.uk