



BEAUTIFUL ROCA NIVARIA GRAN HOTEL IN TENERIFE WELCOMES *THE ONLY WAY IS ESSEX* CAST

Series starts on 22nd February at 10pm on ITVBe



19th February 2015 – [Roca Nivaria Gran Hotel](#), a stunning property superbly located in the upmarket resort of Costa Adeje, features as one of the luxury backdrops in an hour-long series opener of *The Only Way is Essex*, as the female cast members head to Tenerife for a luxury getaway.

During their stay, the girls and their two best male friends enjoy cocktails at Ahemón pool bar, lounging on the Balinese sun beds overlooking the ocean, taking a dip in the infinity pool and Jacuzzi and even a massage by the pool on their final morning.

The enviable location of the Roca Nivaria Gran Hotel made it easy for the girls to head to nearby stylish night spots, dressed to impress, such as Café del Mar. Leading ladies, Lauren Pope and Jessica Wright, made the most of their sea view balconies, posting stunning pictures of their latest fashions on their social media accounts from the comfort of their hotel rooms.

Daniel Adrian, Director of Adrian Hoteles, said: “We were delighted to welcome the cast to our beautiful coastal hotel. We recognised that this could be an exciting opportunity to showcase the wide range of facilities of our hotel to fans of TOWIE in the UK, which we know has a huge following.”

For friends looking to jet away for a week’s R&R, the hotel provides a peaceful sanctuary and boasts a 1,800 sq metre spa offering treatments to revitalise body and mind, two swimming pools, including an infinity pool overlooking the Atlantic Ocean, stylish Balinese sun beds and four restaurants to choose from.

The scenes filmed in Tenerife and at the hotel will feature in the series opener, with the first episode scheduled to air on Sunday 22nd February at 10pm on ITVBe.

For those wishing to follow in the tanned footsteps of the TOWIE cast, standard double rooms at Roca Nivaria Gran Hotel based on two people sharing per night including breakfast start at €135 (approximately £100).



ADRIAN HOTELES

For bookings please visit: www.adrianhoteles.com.

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For more information/images on Roca Nivaria Gran Hotel, please contact Polly Martin at Hume Whitehead: polly@humewhitehead.co.uk / 0845 498 9985 or 07879 446 494.