



## ADRIÁN HOTELES STRIKES GOLD FOR ITS SUSTAINABLE TOURISM

*The group's three properties achieve Travelife's highest award*



**13<sup>th</sup> March 2015** – The three luxury properties of Tenerife’s family-run group, [Adrián Hoteles](#), have just been awarded the ‘Travelife Gold’ certificate for their commitment to sustainable tourism. The highest accolade given by the prestigious scheme states that the three hotels are dedicated to sustainability by “protecting culture and traditions; supporting local people; and preserving the environment”.

Rafael Adrián, owner of Adrián Hoteles, says: “We are very pleased to receive this certification for all three of our hotels. Sustainability and environmental protection are a top priority for us and we have implemented many sustainable initiatives across the group, such as seawater desalination, recycling and the use of environmentally-friendly products”.

Launched in 2007, [Travelife](#) is a certification system which allows hoteliers to monitor and self-assess their sustainability performance. Owned by ABTA, Travelife is recognised within the travel and tourism industry as one of the most comprehensive and credible tools with regards to sustainability. In order to receive this award, properties must prove they meet Travelife’s assessment criteria, which includes, for instance, training employees on how to save energy; keeping a record of water and energy consumption; and having a system in place to avoid wasting food.

The ‘Travelife Gold’ certificate is not the first award that Adrián Hoteles has received in recognition of its sustainability. Both Hotel Jardines de Nivaria and Roca Nivaria Gran Hotel have the EMAS (the EU Eco-Management and Audit Scheme) and ISO 14001 certifications in place, testament to the group’s commitment to the environment.

Adrián Hoteles has three luxury properties in Tenerife’s Costa Adeje, characterised by their personal service, attention to detail and their recognised commitment to sustainability: the 5\* Jardines de Nivaria, one of the most luxurious properties in southern Tenerife; the 4\* adults-only Hotel Colon Guanahani, fully refurbished in 2014; and the family-friendly 5\* Roca Nivaria Gran Hotel. All of them are located just a short drive from the Tenerife South Airport.



For more information on Adrián Hoteles, please visit: [www.adrianhoteles.com](http://www.adrianhoteles.com).

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## **THE HOTELS**

### **5\* Hotel Jardines de Nivaria**

Opened in 1997, the five-star Hotel Jardines de Nivaria sits right next to the beach in the exclusive Playa de Fañabé area (Costa Adeje). The hotel, considered one of the most luxurious in the south of Tenerife, has an elegant mixture of Art-deco and Spanish traditional style enhanced by the dome that crowns the main building and that represents the stars and constellations visible from the hotel during the spring equinox. Its 271 stylish rooms are distributed over five individual buildings built in terrace style facing the sea. Facilities include bars and restaurants, a spa with beauty treatments, two swimming pools, a beautiful garden with palm trees and a gym.

### **5\* Roca Nivaria Gran Hotel**

Roca Nivaria Gran Hotel opened in 2005 and is the latest addition to Adrian Hoteles. Located in Playa Paraíso area, the five-star hotel features a total of 289 rooms – all of them with a terrace – one infinity edge pools with ocean views, an open-air Jacuzzi and a ‘mini club’ for children between 10 months and 12 years old. Sports facilities include two tennis courts, a gym, archery services, a beach volleyball court and a sports centre.

### **4\* Hotel Colón Guanahaní**

Hotel Colón Guanahaní is a charming adults-only 4-star hotel located in Playa de Fañabé. Opened in 1990 and completely refurbished in 2014, the hotel has 154 rooms distributed over 3 floors, all of them decorated in a colourful and fresh colonial style. The hotel is well-known for its excellent cuisine available in its two restaurants and for its wide range of treatments at its pool-side beauty centre, including hot stone massages.