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NH HOTEL GROUP BRINGS 6 MICHELIN STARS TO MADRID!

Michelin-starred chef Grant Achatz opens restaurant at NH Collection Eurobuilding

Madrid, 16 October 2015 – <u>NH Hotel Group</u> is expanding its collection of Michelin-starred restaurants with the upcoming arrival of acclaimed chef Grant Achatz's restaurant, Alinea Madrid. The fine dining establishment will join a star-studded line-up at NH Collection Eurobuilding in Madrid - increasing the hotel's collective accolades to 6 Michelin stars!

The American chef and restauranteur Grant Achatz, awarded 3 Michelin stars, will move his coveted Alinea restaurant from Chicago to Madrid for a four-week period early next year. From 12th January to 6th February 2016, it will be located in the space currently occupied by the VIP dining room at NH Collection Eurobuilding, the flagship hotel of the upmarket NH Collection brand, imitating the look and feel of the Chicago restaurant.

This exciting move will mark the first time an international, 3 Michelin starred chef will transfer his whole team to another continent. The Chicago restaurant will close for four weeks when the creative chef and 45 team members relocate to Spain's capital city to create innovative and modernist cuisine for which the restaurant is famed.

Reflecting NH Hotel Group's ongoing commitment to haute cuisine, the newly-refurbished NH Collection Eurobuilding serves up an extraordinary array of gastronomic choices which includes DiverXO, the brainchild of innovative chef David Muñoz and Madrid's only restaurant with 3 Michelin stars. Combining forces with Alinea, these two renowned restaurants will result in NH Hotel Group offering a total of 6 Michelin stars within a single hotel.

Hugo Rovira, General Manager of NH Hotel Group in Spain, Portugal and Andorra highlighted the company's commitment to fine dining and Grant Achatz: *At NH, we wouldn't be able to commit to providing the highest-quality cuisine if the best chefs did not, in turn, commit to us. Thanks to Grant, our customers will have a unique and unforgettable experience available to them at a single establishment*".

The arrival of Alinea at NH Collection Eurobuilding confirms NH's promise to deliver the finest gastronomical experience for guests. In addition to 3 Michelin starred chef Grant Achatz, NH Hotel Group aligns with other award-winning culinary ambassadors, including:

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- > David Muñoz, 3 Michelin stars with DiverXO at <u>NH Collection Eurobuilding</u>
- > Paco Roncero, 2 Michelin stars with La Terraza del Casino
- > Oscar Velasco, 2 Michelin stars with Santceloni at Hesperia Madrid
- > Chris Naylor, 1 Michelin star with Vermeer at NH Amsterdam Barbizon Palace
- Jacob Jan Boerma, 3 Michelin stars at De Leest, due to open at <u>NH Grand Hotel Krasnapolsky</u> in early 2016.

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About Grant Achatz

Grant Achatz is one of the world's most renowned and award-winning chefs. His innovative, emotional and modernist cuisine has led to him winning the James Beard Foundation's award for *Best Chef in the United States* as well as the honour of being named by Time magazine as one of the *100 Most Influential People in the World*.

About Alinea

Alinea was named *world's best restaurant* by Elite Traveler magazine, and has received the title of *Best restaurant in the United States* on three occasions from The World's 50 Best Restaurants and Gourmet magazine, also appearing in hundreds of publications throughout the world and always receiving the highest recommendations. The Michelin Guide has given the restaurant its highest score: 3 stars. It is the only restaurant in Chicago with this classification and one of only twelve throughout the United States to share the same award.

About NH Hotel Group

NH Hotel Group (<u>www.nh-hotels.com</u>) is the fifth largest hotel chain in Europe and among the top 25 in the world. It operates close to 400 hotels with almost 60,000 rooms in 29 markets across Europe, the Americas and Africa, including top city destinations such as Amsterdam, Barcelona, Berlin, Bogota, Brussels, Buenos Aires, Düsseldorf, Frankfurt, London, Madrid, Mexico City, Milan, Munich, New York, Rome and Vienna.

For media information and images, please contact Sarah Habicht at Hume Whitehead on 0845 498 9980 or email <u>sarah@humewhitehead.co.uk</u>.

