

EVA AIR'S ELITE PREMIUM ECONOMY, ECONOMY RANK IN WORLD'S TOP-10 BEST

AirlineRatings.com experts evaluate airlines' in-flight services



20th **October 2015** – EVA Air Elite Class and Economy service rank among the top-10 "best for economy plus and economy class travel for 2015" in <u>AirlineRatings.com evaluations of the world's leading airlines</u>.

<u>AirlineRatings.com</u> editors, who collectively have more than 150 years of airline industry experience and knowledge, are recognised worldwide as experts. The website uses a seven-star system based on strict criteria to rate full-service carrier products. EVA secured its position among the world's top-10 best in both categories with its product excellence. Generous seat pitch, meals, seat-back in-flight entertainment, positive passenger reviews, amenity kits, provision of blankets and pillows, safety and a history of excellence enabled EVA to rise to the top.

"EVA Air was the first airline with a premium economy product, launching it in December 1992 and steadily improving and upgrading it since then," said AirlineRatings.com spokesperson Sharon Petersen. "Providing meals on par with those in business class, personalised service, a comfortable, spacious seat and a business class-standard amenity kit and pillow, EVA knows how to do premium economy."

The ratings site found that EVA Air's Economy Class reflects an equally high commitment to service and in-flight product quality.

"EVA looks after its economy passengers with an excellent in-flight menu and presentation standard. A wide selection of on-demand in-flight entertainment is available through seat-back screens. The airline is also one of only a handful to keep seat pitch at an average 32-33 inches in economy while most other airlines are dropping it to 31-32. EVA is a true full-service premium airline," Petersen added.

"Earning high rankings from editors who are as knowledgeable of the airline industry and respected worldwide as the <u>AirlineRatings.com</u> team is truly an honour," said EVA Air Chairman K.W. Chang. "This recognition tells us that our commitment to quality service and safety is noticed. It also reconfirms our goal to become the world's best airline."

<u>AirlineRatings.com</u> ranked <u>EVA Air</u> among the world's top-10 airlines, identifying it as an airline of choice for business and leisure travel in 2015, and honoured the airline with a <u>coveted Excellence Award</u> as the <u>Best Long-Haul Airline Asia/Pacific</u>. EVA Air has earned a global reputation for excellent service and a spotless safety record. SKYTRAX ranked it as one of the "World's Top-10 Best Airlines" and the number one airline for "Best Airline Cabin Cleanliness" in 2015.

For more information on EVA Air and its commitment to quality service and safety please visit www.evaair.com.

-Ends-

About EVA Air

EVA Air, a Star Alliance member, was formed in 1989 as Taiwan's leading independent airline. It is part of the respected Evergreen Group and a sister company to global container-shipping leader Evergreen Line. It flies to more than 60 international destinations throughout Asia, Oceania, North America and Europe where gateways include London, Paris, Amsterdam and Vienna. It operates daily nonstop flights from London Heathrow to Bangkok that continue to Taipei where passengers can easily connect on to every major city in Asia, including close to 30 gateways in Mainland China. It has a reputation for innovation, warm, friendly service and an impeccable safety record. EVA launched the industry's first premium economy cabin in 1992. Named Elite Class, this cabin was voted Best Premium Economy in an annual SKYTRAX poll. SKYTRAX also rated EVA as one of the World's Top-10 Best Airlines and No. 1 for Cleanest Cabins for 2015.

Media contact:

Tom Panagos, Hume Whitehead 0845 498 9980 tom@humewhitehead.co.uk