

ADRIÁN HOTELES LAUNCHES A BRAND NEW TRAVEL APP FOR CHILDREN!

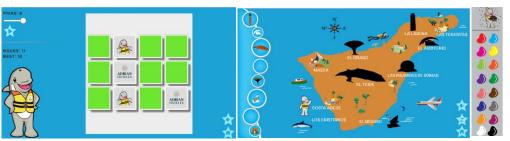
Hotel group's free app lets children play, create and learn on their way to Tenerife



17th **November 2015** – Family-run hotel group, <u>Adrián Hoteles</u>, has just launched a brand new app to entertain children and get them in the holiday mood before arriving at the family-friendly Roca Nivaria Gran Hotel in Tenerife.

Packed with games and puzzles, the "Adrián Hoteles" app is designed to stimulate young minds. It is both fun and educational with various games for kids to exercise their brains cells while learning more about Tenerife, the island where they will spend their fun-filled, family break.

With the help of "Roni" the pilot whale, the cheerful mascot of 5* Roca Nivaria Gran Hotel, children can play three different games while on their way to Tenerife: a paint game for kids to create their own colourful drawing of "Roni", which parents can share via social media; a visual memory card game where players have to match pairs of cards; and a learning game for children to locate the island's main attractions such as Mount Teide or the town of La Laguna.





Once at the <u>Roca Nivaria Gran Hotel</u>, children will continue to be entertained thanks to the property's impressive range of facilities for all ages. These include a 'mini club' for children aged from just 10 months to 12 years old; two heated swimming pools; a play and video games area; and live entertainment from "Roni" himself, who amuses the hotel's youngest guests each day for a few hours of fun.

The "Adrián Hoteles" app is available to download for free on both <u>iOS</u> and <u>Android</u> mobile devices and tablets. For more information please visit: <u>www.adrianhoteles.com</u>.





-Ends-

THE HOTELS

5* Roca Nivaria Gran Hotel

A self-contained oasis of calm and tranquillity, Roca Nivaria Gran Hotel is the latest addition to the Adrián Hoteles portfolio. Located in the peaceful Playa Paraíso area on the southern coast of Costa Adeje, the five-star hotel features a total of 289 rooms with private terrace, an infinity pool with Balinese chill-out beds and sea views, open-air Jacuzzi and rooftop sun terrace, four restaurants and bars, and a 'mini club' for children between 10 months and 12 years old. Sports facilities include two tennis courts, a gym, archery range, beach volleyball court and sports centre.

5* Hotel Jardines de Nivaria

The five-star Hotel Jardines de Nivaria sits right next to the beach in the exclusive Playa Fañabé area of Costa Adeje. The hotel, considered one of the most luxurious in south Tenerife, combines an elegant mixture of Art-deco and Spanish traditional style enhanced by the dome that crowns the main building and represents the stars and constellations visible from the hotel during the spring equinox. The beachfront hotel offers 271 stylish rooms; chic bars and gourmet dining; a luxury spa with beauty treatments; two lagoon pools; a fully-equipped gym; and a beautiful garden with palm trees.

4* Hotel Colón Guanahaní

Hotel Colón Guanahaní is a charming adults-only hotel located just 150m from the sandy beaches of Playa Fañabé. The four-star boutique reopened in late 2014 following a €3.5 million refurbishment and features 154 colonial-style rooms and a range of first class facilities, including a fully-equipped gymnasium; two restaurants renowned for their excellent cuisine; a wellness centre featuring a Turkish bath, Jacuzzi and sauna; two saltwater swimming pools; Balinese beds overlooking the Atlantic Ocean; and a rooftop pool with sea views and a solarium for soaking up the rays.

For media enquiries, please contact Enrique Martin at Hume Whitehead: enrique@humewhitehead.co.uk / 0845 498 9984.