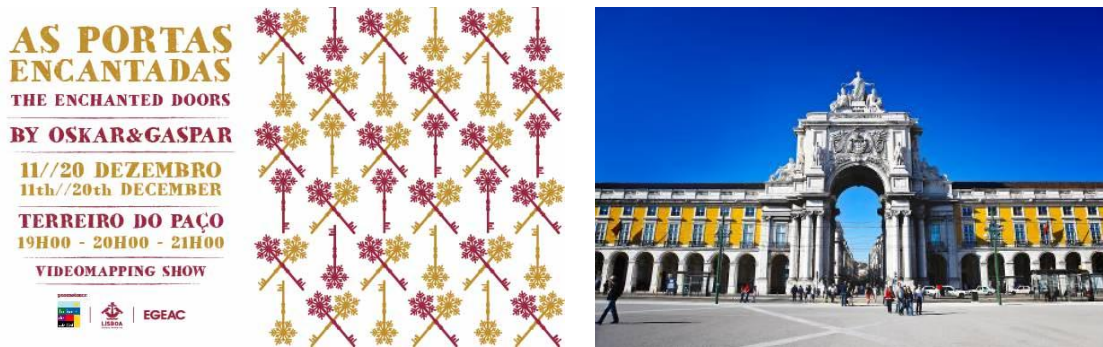


LISBON OPENS ITS “ENCHANTED DOORS” TO WELCOME CHRISTMAS

Free 3D multimedia show to be shown at Arco da Rua Augusta this December



23rd November 2015 – The façade of Lisbon’s iconic *Arco da Rua Augusta* will be displaying this December “The Enchanted Doors” – a colourful 3D sound and light show which promises to leave visitors and locals stunned this festive season.

Based on the concept of the advent calendar, “The Enchanted Doors” embodies the Christmas spirit through a daydream experienced by a group of playful elves. When opening one of the calendar’s “doors”, these mythical creatures will take spectators on a fantasy journey full of visual and sensory surprises.

During the 15-minute show, visitors will be “transported” to places such as a castle made of sweets, an enchanted forest and a giant “waterfall” made of Christmas balls – backgrounds which will specially delight the youngest members of the family in the festive season.

The multimedia extravaganza will be displayed onto the façade of the *Arco da Rua Augusta*, one of Lisbon’s must-see monuments. A total of 12 light projectors will be placed around the imposing building to enhance the visual experience and to light up the square during the show.

According to Paula Oliveira, Executive Director at *Turismo de Lisboa*, the multimedia extravaganza “aims to ‘wrap’ everybody up with the charm and magic of the Christmas season.”

“The Enchanted Doors” will be displayed three times a day (7pm, 8pm and 9pm) onto the façade of the *Arco da Rua Augusta (Praça do Comércio)*. The show is free of charge and lasts for 15 minutes.



Direct flights to Lisbon operate from London, Manchester, Liverpool, Edinburgh and Bristol with TAP Portugal, BA, easyJet and Ryanair.

For more information on “The Enchanted Doors” please visit www.visitlisboa.com.

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About Lisbon

Portugal’s national capital, Lisbon, boasts one of the longest histories, warmest climates and bustling nightlife of any major European city alongside its dramatic location sprawled along seven hills overlooking the river Tagus and the country’s west coast. Famed for its year-round sunshine and beauty, Lisbon’s grand architecture dazzles and its old-world charm mingles with chic streets, galleries, lively nightlife and a centre which gives way to sandy beaches just minutes away. It is also one of the most affordable capitals in Europe, perfect for a captivating city break or short haul escape.

www.visitlisboa.com

About Turismo de Lisboa

Turismo de Lisboa is a non-profit organisation established through an alliance of public and private bodies operating in the tourist sector. It now has 713 associated members. Since its inception in 1998, the main objective of this association is to improve and increase the promotion of Lisbon as a tourist destination and therefore enhance the quality and competitiveness of the city.