



JETBLUE LAUNCHES DIRECT FLIGHTS BETWEEN PALM SPRINGS & NEW YORK



22nd January 2016 – The city of Palm Springs has become the newest destination of JetBlue Airways, with the launch of a new, non-stop service from John F. Kennedy International Airport (JFK) to Palm Springs International Airport (PSP)... making it even easier for travellers to discover the highlights of Manhattan and mid-century modern Palm Springs on a single holiday!

Launched in mid-January, the seasonal flight route is operating five times a week, Thursday - Monday, until 1st May 2016. JetBlue serves the route with its Airbus A320 aircraft offering the airline's award-winning service on the following flight schedule:

JFK – PSP Flight #149

7:30pm – 10:40pm
(6h 10m)

PSP – JFK Flight #150

11:36pm – 7:30am +1 day
(4h 54m)

“We are delighted to welcome JetBlue to Palm Springs,” said Mary Jo Ginther, Director of the Palm Springs Bureau of Tourism. “Just in time to book a warm winter getaway, these new flights will help visitors to enjoy our Hollywood legacy, Native American heritage, huge collection of mid-century modern architecture and, of course, our 75 degree winter weather and brilliant blue desert skies.”

Rob Land, JetBlue's Senior Vice President Government Affairs & Associate General Counsel, commented: "For more than 30 years I have been visiting my family in Palm Springs and I'm delighted that we are finally adding this fantastic community to our route map. With the addition of

Palm Springs as a renowned destination, JetBlue is thrilled to connect our customers to the countless exciting events Palm Springs is famous for."

The former playground of Hollywood's rich and famous, Palm Springs plays host to some of the hottest events in the U.S. that draw visitors from across the globe. Among the dazzling array of options are the annual Palm Springs International Film Festival, Modernism Week, Coachella Valley Music and Arts Festival, and more.

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About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 35 million customers a year to 95 cities in the U.S., Caribbean, and Latin America with an average of 900 daily flights. For more information visit www.jetblue.com.

About Palm Springs

One hundred miles east of Los Angeles, Palm Springs is a desert playground with year-round sunshine, blue skies and stunning natural beauty. Nestled beneath California's San Jacinto Mountains, the city is famed for its Hollywood legacy, Native American heritage and huge collection of mid-century modern architecture. The desert oasis boasts a wealth of adventurous hiking trails and historical canyon tours, as well as chic boutiques, world-renowned golf courses and unique experiences, including the chance to stay in the former homes of Marilyn Monroe and Elvis Presley. For more information see www.visitpalm Springs.com.

For regular updates on the city of Palm Springs, follow online:

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