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Hilton London Metropole Ranked Top 5 Meeting Hotel in Europe

UK's Largest Conference Hotel Ranked Top British Property in Cvent's Inaugural Study

LONDON – 21 March 2016 – Hilton London Metropole has been ranked fifth on Cvent's inaugural list of the [Top 50 Meeting Hotels in Europe in 2016](#) and is one of only two U.K. hotels in the top ten. With 4,300-square-meters of dedicated event space, Hilton London Metropole is the U.K.'s largest conference and meetings hotel. Cvent, Inc., a leading cloud-based enterprise event management company, developed the list according to meeting and event booking activity through the Cvent Supplier Network, one the world's largest databases of detailed venue information, featuring approximately 240,000 hotels, resorts and special event venues.

"We are delighted to be ranked fifth among the top 50 European meetings and events hotels by Cvent," said Rachel Stevenson, conference and events sales director, Hilton London Metropole. "This recognition reflects both the scale and quality of our facilities and also the hard work of our team in making Hilton London Metropole a prime choice for meetings and events of all kinds. With more than £10m of investment in the hotel in the past four years, we are dedicated to ensuring that we provide an unbeatable experience for event planners and delegates."

Cvent evaluated hotel properties that generated business through the Cvent Supplier Network from January 2015 through December 2015. The properties were ranked on various criteria, including total requests for proposals (RFPs), awarded RFPs, total room nights, awarded room nights, major metropolitan area (MMA) market share, conversion rate, and the hotel's unique profile visits in the Cvent Supplier Network. The criteria are designed to provide the most accurate reflection of the top meeting hotels in the U.S. and Europe.

The Hilton London Metropole is the U.K.'s largest conference and meetings hotel and one of the largest in Europe, boasting 4,300 square metres of flexible, pillar-free event space and 42 meeting and event rooms. With more than 1,000 bedrooms, the hotel is able to accommodate events for up to 3,000 delegates and its impressive amenities include leading edge lighting technology and an on-site audio/visual team. The hotel's location makes it a perfect choice for delegates from the U.K. and overseas as it is just 10 minutes from both the Heathrow Express, St. Pancras Eurostar Terminal, a two minute walk from the London Underground and a 10-minute walk from key London locations such as Oxford Street, Marble Arch and Hyde Park.

Media can access additional information about Hilton London Metropole at news.hilton.com.

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About Hilton Hotels & Resorts

For nearly a century, Hilton Hotels & Resorts has been proudly welcoming the world's travelers. With more than 570 hotels across six continents, Hilton Hotels & Resorts provides the foundation for memorable travel experiences and values every guest who walks through its doors. As the flagship brand of Hilton Worldwide, Hilton Hotels & Resorts continues to set the standard for hospitality, providing new product innovations and services to meet guests' evolving needs. Hilton Hotels & Resorts is a part of the award-winning Hilton HHonors program. Hilton HHonors members who book directly through preferred Hilton channels receive instant benefits, including an exclusive discount that can't be found anywhere else, free standard Wi-Fi and digital amenities like digital check-in with room selection and Digital Key available exclusively through the industry-leading Hilton HHonors app. Access the latest at news.hilton.com and begin your journey at www.hilton.com or www.hilton.com/offers for the latest hotel specials.

About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, comprised of more than 4,600 managed, franchised, owned and leased hotels and timeshare properties with more than 758,000 rooms in 100 countries and territories. For 96 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of 13 world-class global brands includes Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Tru by Hilton, Homewood Suites by Hilton,

Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton HHonors app, where HHonors members can check-in, choose their room, and access their room using a Digital Key. Visit news.hiltonworldwide.com for more information and connect with Hilton Worldwide on [Facebook](#), [Twitter](#), [YouTube](#), [Flickr](#), [LinkedIn](#) and [Instagram](#).

About Cvent

Cvent, Inc. (NYSE: CVT) is a leading cloud-based enterprise event management company, with more than 15,800 customers worldwide. Cvent offers software solutions to event planners for online event registration, venue selection, event management, mobile apps for events, email marketing, and web surveys. Cvent provides hoteliers with an integrated platform, enabling properties to increase group business demand through targeted advertising and improve conversion through proprietary demand management and business intelligence solutions. Cvent solutions optimize the entire event management value chain and have enabled clients around the world to manage hundreds of thousands of meetings and events. For more information, please visit cvent.com, or connect with us on [Facebook](#), [Twitter](#) or [LinkedIn](#). Cvent Media Contact: Lana Sieg, (571) 830-2335, lsieg@cvent.com