



## INSIDER JOURNEYS LAUNCHES NEW PRIVATE TRAVEL GUIDE TO JAPAN



**11<sup>th</sup> April 2016** – Following increased interest in Japan, Asia specialist [Insider Journeys](#) (formerly Travel Indochina), has introduced an enticing selection of new immersive trips, allowing independent travellers to delve deeper into Japanese culture and really get under the skin of the fascinating “Land of the Rising Sun” on their private holiday.

Now featured in the operator’s first-ever [Japan private travel brochure](#), created in partnership with the Japan National Tourism Organization, the new tours promise a greater understanding of this ancient yet futuristic land. From getting up close to the action at a sumo wrestling tournament to a quirky Japanese art tour and exploring lesser-visited areas with the chance to stay in traditional temples, there are many new ways for travellers to go beyond the tourist trail to uncover the ‘real’ Japan.

### **West Japan Experience**

This 11-day journey of discovery spans bustling cities and idyllic countryside in Western Japan. Highlights of the trip include sampling culinary delights in Osaka’s foodie Dotonbori area; enjoying a special overnight Buddhist “Shukubo” temple stay in Mount Koya; uncovering the captivating geisha culture in Kyoto’s famous Gion district; and visiting the majestic 8<sup>th</sup>-century, world heritage Kasuga-taisha shrine in Nara. Prices start from £1,304 per person including all accommodation, private touring, 7-day rail pass and more (excludes international flights).

### **Tokyo City Explorer**

Explorers can uncover the highlights of Tokyo on an exciting 4-day city tour. For a truly personalised exploration, travellers can tailor their touring to their personal interests, from art and architecture to shrines and river cruising. Options include a private half-day sumo tour to experience the excitement of sumo wrestling, a national sport in Japan; and a full-day ‘design your own tour’ which can include a personalised art tour, exploring vibrant neighbourhoods and local food markets, or the chance to

marvel at Japan's world-famous Tsukiji fish market. Prices start from £862 per person including all accommodation and private touring.

Lesley Wright, general manager commercial UK at Insider Journeys, comments: *"We have seen increased demand for immersive holidays to Japan and our new destination brochure will enable our customers to feed their cravings for new experiences in this land full of contrasts."*

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**Editor's notes**

Insider Journeys has been operating small group journeys, tailor-made travel and river cruises to the 'real' Asia for 22 years, formerly under the name Travel Indochina. Today, the company features the widest range of itineraries and departures to [Vietnam](#), [Cambodia](#) and [Laos](#) than any other tour operator in the UK, as well as a large variety of journeys to [Thailand](#), [Burma](#), [China and Tibet](#), [India](#), [Japan](#), [Bhutan](#), [Mongolia](#) and [Sri Lanka](#). Unlike many other travel companies, Insider Journeys limits its group size to a maximum of 16 people. These smaller groups enable travellers to gain the best from both worlds – greater access to the local culture and Insider Experiences, and plenty of opportunity for independent exploration.

For more information on Insider Journeys, please visit [www.insiderjourneys.co.uk](http://www.insiderjourneys.co.uk) or telephone 01865 268 940.

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