



## **PALM SPRINGS CONTINUES TO SET THE TREND WITH TWO NEW STYLISH HOTELS**



**21 April 2016** – The city of Palm Springs has welcomed two new additions to its diverse mix of individual hotels, giving even more choice to anyone travelling to the sunny Californian city. The [V Palm Springs](#) and [ARRIVE](#) hotels both offer a bespoke hotel experience, where guests can unwind after fun-filled days exploring Palm Springs' eclectic mid-century modern architecture, shopping, food scene and tourist attractions.

### **V Palm Springs Hotel, opened March 2016**

Palm Springs' newest hotel, this 140-room stylish desert property is located in south Palm Springs, set against the backdrop of the San Jacinto Mountains. The hotel celebrates the city's native Cahuilla Indians through its design, by combining earthy tones with feather, snake and arrow symbols. The hotel also features a sunken, circular lobby, a palm oasis, V-shaped outdoor pool, an inviting poolside bar & grill, a 70-seat restaurant & lounge, and fitness facilities.

Whether they're spending time with friends around the hotel's large fire pit, relaxing at one of the aqua yoga or meditation classes, swimming, dining or exploring the surrounding desert landscapes on one of the hotel's complimentary bicycles, guests find various ways to discover the appeal of Palm Springs.

### **ARRIVE, opened February 2016**

This mid-century modern, 32-room boutique makes a wonderful base from which to explore Palm Springs. Owned by Ezra Callahan, the sixth employee of Facebook, ARRIVE is located in the desirable Uptown Design District and utilises technology in smart ways to simplify the guest experience.

Guests can enjoy Netflix and Hulu streaming facilities in all rooms, communicate with staff via SMS and enjoy everything from romantic private poolside cabanas with individual fire pits to various food and drink options, including modern southern Californian cuisine served at Reservoir restaurant, as well as ping pong tables and a bocce court for more light-hearted moments.

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### **About Palm Springs**

One hundred miles east of Los Angeles, Palm Springs is a desert playground with year-round sunshine, blue skies and stunning natural beauty. Nestled beneath California's San Jacinto Mountains, the city is famed for its Hollywood legacy, Native American heritage and huge collection of mid-century modern architecture. The desert oasis boasts a wealth of adventurous hiking trails and historical canyon tours, as well as chic boutiques, world-renowned golf courses and unique experiences, including the chance to stay in the former homes of Marilyn Monroe and Elvis Presley. For more information see [www.visitpalm Springs.com](http://www.visitpalm Springs.com).

For regular updates on the city of Palm Springs, follow online:

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- [www.Twitter.com/PalmSpringsCA](http://www.Twitter.com/PalmSpringsCA)
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