

ROCA NIVARIA GRAN HOTEL IN TENERIFE CHOSEN AS BASE FOR “THE ITV HOLIDAY SHOW” PILOT EPISODE

Adrian Hoteles’ welcomes another filming crew from the ITV network



15TH April 2016 – The [Roca Nivaria Gran Hotel](#), located in Tenerife’s upmarket resort of Costa Adeje, has recently welcomed the production team and presenters of “The ITV Holiday Show” to film a pilot episode of the new television programme. It is not the first time in recent years that the hotel has been chosen as the venue for an ITV filming production, further to its hosting of the cast of *The Only Way is Essex* last year.

Presented by Nick Hower, Julia Bradbury and Lucy Verasamy, ‘The ITV Holiday Show’ will also show the diversity of Tenerife and the range of activities available for holidaymakers, all easily accessible from the superbly-positioned Roca Nivaria Gran Hotel. Among the locations filmed during the production crew visit included the impressive cliffs of Los Gigantes, the beaches of Alcala and Paraiso, Masca, the Teide National Park and Observatory, the natural pools of Garachico, La Orotava and Puerto Colon, the base for whale-watching trips.

Daniel Adrian, owner of the Adrian Hoteles group says: *“We are delighted to have been selected to host the ITV production crew as this opportunity helps us demonstrate the stunning outlook of the Roca Nivaria Gran Hotel and its ideal location for visiting the key attractions and activities available to holidaymakers on the island.”*

Located in Costa Adeje’s peaceful Playa Paraíso area, the Roca Nivaria Gran Hotel is fast becoming one of the most popular resorts in the region and is particularly popular with families due to its unrivalled activities for children and its stunning location. The 289 room hotel, which looks out to amazing sea views has proved popular with filming crews due to its photogenic nature, also boasts an infinity pool with Balinese chill-out beds, open-air Jacuzzi and rooftop sun terrace, four restaurants and bars, and a ‘mini club’ for children between 10 months and 12 years old. Sports facilities include two tennis courts, a gym, archery range, beach volleyball court and sports centre.

For more information on Adrián Hoteles, visit: www.adrianhoteles.com.

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THE HOTELS

5* Hotel Jardines de Nivaria*

The five-star Hotel Jardines de Nivaria sits right next to the beach in the exclusive Playa Fañabé area of Costa Adeje. The hotel, considered one of the most luxurious in south Tenerife, combines an elegant mixture of Art-deco and Spanish traditional style enhanced by the dome that crowns the main building and represents the stars and constellations visible from the hotel during the spring equinox. The beachfront hotel offers 271 stylish rooms; chic bars and gourmet dining; a luxury spa with beauty treatments; two lagoon pools; a fully-equipped gym; and a beautiful garden with palm trees. **The hotel will be closed for refurbishment from 1st May to 31st August 2016.*

5* Roca Nivaria Gran Hotel

A self-contained oasis of calm and tranquillity, Roca Nivaria Gran Hotel is the latest addition to the Adrián Hoteles portfolio. Located in the peaceful Playa Paraíso area on the southern coast of Costa Adeje, the five-star hotel features a total of 289 rooms with private terrace, an infinity pool with Balinese chill-out beds and sea views, open-air Jacuzzi and rooftop sun terrace, four restaurants and bars, and a 'mini club' for children between 10 months and 12 years old. Sports facilities include two tennis courts, a gym, archery range, beach volleyball court and sports centre.

4* Hotel Colón Guanahaní

Hotel Colón Guanahaní is a charming adults-only hotel located just 150m from the sandy beaches of Playa Fañabé. The four-star boutique reopened in late 2014 following a €3.5 million refurbishment and features 154 colonial-style rooms and a range of first class facilities, including a fully-equipped gymnasium; two restaurants renowned for their excellent cuisine; a wellness centre featuring a Turkish bath, Jacuzzi and sauna; two saltwater swimming pools; Balinese beds overlooking the Atlantic Ocean; and a rooftop pool with sea views and a solarium for soaking up the rays.

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