



PALM SPRINGS GETS SET TO ROCK WITH MUSIC ROYALTY AT ONCE-IN-A-LIFETIME DESERT TRIP FESTIVAL



07 July 2016 – The city of Palm Springs is getting ready to rock at the once-in-a-lifetime Desert Trip festival, headlined by six of the world’s most iconic and influential rock and roll artists including The Rolling Stones, Bob Dylan, Neil Young, Paul McCartney, Roger Waters and The Who.

Taking place over the course of two weekends in October (7-9 & 14-16) and hosted at the iconic Empire Polo Club, home of the Coachella Valley Music Festival, Desert Trip is the only opportunity for music lovers to see this incredible line-up. With each act playing a full set each weekend, resulting in six incredible nights of music, Desert Trip will cement Palm Springs’ reputation as one of the world’s top festival destinations. Tickets are still available online, making this the ideal moment for music loving Brits to bag the chance to watch music history being made.

Just a short 30-minute transfer from Palm Springs, with shuttle buses transferring people back and forth throughout the festival, Desert Trip offers the perfect chance to explore the city before the music gets going after sunset each day. What’s more, the festival has been made even more convenient as many of Palm Springs’ exceptional hotels, including the Riviera Palm Springs and Renaissance Palm Springs, are offering special Desert Trip packages.

With year-round sunshine, Palm Springs gives visitors the perfect base from which to enjoy a truly Californian experience. Festival goers can take advantage of easy access to incredible dining, shopping, architectural and celebrity experiences, as well as any number of adventures, from riding on the Palm Springs Aerial Tramway to trekking on horseback into the San Jacinto Mountains. Whether it’s festival folk looking for a place to unwind before the music, party animals looking to

make unforgettable poolside memories, or intrepid explorers seeking something new, Palm Springs has something to offer everybody.

For more information on Desert Trip, please visit <http://www.visitpalm Springs.com/events/the-rolling-stones-paul-mccartney-and-the-who-will-perform-in-indio-at-the-october-music-festival/291058>

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About Palm Springs

One hundred miles east of Los Angeles, Palm Springs is a desert playground with year-round sunshine, blue skies and stunning natural beauty. Nestled beneath California's San Jacinto Mountains, the city is famed for its Hollywood legacy, Native American heritage and huge collection of mid-century modern architecture. The desert oasis boasts a wealth of adventurous hiking trails and historical canyon tours, as well as chic boutiques, world-renowned golf courses and unique experiences, including the chance to stay in the former homes of Marilyn Monroe and Elvis Presley. For more information, see www.visitpalm Springs.com.

For regular updates on the city of Palm Springs, follow online:

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