

# LAUNCHING SOON: WHO ARE THE 'FACES OF LISBON'?

## New 3D multimedia show gives Praça do Comércio "a new look" this month





**29**<sup>th</sup> **July 2016** – A brand new 3D multimedia extravaganza is landing in Lisbon to accompany the warm summer evenings. The city's stories, places and its people are coming together in 'Faces of Lisbon', an entertaining sound and light show that will be projected onto the façade of Arco da Rua Augusta from 5<sup>th</sup> to 14<sup>th</sup> August.

Free of charge, 'Faces of Lisbon' will reveal key stories, places and moments in the history of the Portuguese capital through the faces of the city's most symbolic characters, including a fisherwoman, a master pavement maker and a knife sharpener.

Visitors will start their journey in the Atlantic Ocean, following a shoal of fish that will swirl into the fisherwoman's basket. As she sells her wares at the square, the knife sharpener walks down the colourful streets on his old bicycle while the master pavement maker builds today's cobblestones, one of Lisbon's distinguishing features. The construction of the 25 de April Bridge, which celebrates its 50<sup>th</sup> anniversary this year, will be also shown during the fascinating 15-minute show.

The interlinked stories will be accompanied by a medley of music, light and sound that will wow visitors at Lisbon's Praça do Comércio, one of the city's landmarks. 'Faces of Lisbon' will be displayed three times a day (9.45pm, 10.30pm and 11.15pm).

For more information on 'Faces of Lisbon', click here.

For more information, ideas and inspiration on visiting Lisbon please go to www.visitlisboa.com.



From the UK, direct flights to Lisbon operate from London, Manchester, Birmingham, Liverpool, Edinburgh and Bristol with TAP Portugal, British Airways, easyJet, Ryanair and Monarch. From Ireland, direct flights to Lisbon operate from Dublin with Aer Lingus and Ryanair.

#### -ENDS-

For media information and images, please contact:

Tom Panagos: 0845 498 9980 or <a href="mailto:tom@humewhitehead.co.uk">tom@humewhitehead.co.uk</a> Enrique Martin: 0845 498 9984 or <a href="mailto:enrique@humewhitehead.co.uk">enrique@humewhitehead.co.uk</a>

### **About Lisbon**

Portugal's national capital, Lisbon, boasts one of the longest histories, warmest climates and bustling nightlife of any major European city alongside its dramatic location sprawled along seven hills overlooking the river Tagus and the country's west coast. Famed for its year-round sunshine and beauty, Lisbon's grand architecture dazzles and its old-world charm mingles with chic streets, galleries, lively nightlife and a centre which gives way to sandy beaches just minutes away. It is also one of the most affordable capitals in Europe, perfect for a captivating city break or short haul escape.

www.visitlisboa.com

#### About Turismo de Lisboa

Turismo de Lisboa is a non-profit organisation established through an alliance of public and private bodies operating in the tourist sector. It has over 800 associated members. Since its inception in 1998, the main objective of this association is to improve and increase the promotion of Lisbon as a tourist destination and therefore enhance the quality and competitiveness of the city.