

## TENERIFE'S HOTEL COLÓN GUANAHANÍ RECEIVES ITS 10<sup>TH</sup> TUI HOLLY AWARD FOR GREAT CUSTOMER SATISFACTION

*The hotel makes TUI's top 100 properties in the world in hospitality to guests*



**14<sup>th</sup> September 2016** – Tenerife's adult-only [Hotel Colón Guanahaní](#) has been awarded the prestigious TUI Holly 2016 for the 10<sup>th</sup> time – one of only four properties on the island to receive the accolade from the tour operator this year. The latest accolade is awarded to the hotel in recognition of its continuing commitment to delivering great standards of hospitality to guests.

Adrián Hoteles, the family-run group which owns Hotel Colón Guanahaní and two other properties in Tenerife's upmarket area of Costa Adeje, has now amassed more than 30 TUI Holly rewards: flagship [Hotel Jardines de Nivaria](#) has received 15 awards while family-friendly [Roca Nivaria Gran Hotel](#) has six. The popular hotel group is well-used to receiving awards for its dedication to service levels and the attention it pays to its guests, having also recently scooped Trip Advisor's Hall of Fame accolade.

Rafael Adrián, owner of Adrián Hoteles, pictured above collecting the award, says: *"We are extremely pleased with this latest award. As I always say, there is no greater reward than being recognised by your own customers."*

Every year, the German tour operator selects the world's best 100 holiday properties in a vast customer survey conducted among half a million guests to find the top hotels in the international holiday hotel trade. This year, a total of 25 hotels in Spain have made the top 100 – ten in the Canary Islands and four in Tenerife.

For more information on Adrián Hoteles, please visit: [www.adrianhoteles.com](http://www.adrianhoteles.com).

**-ENDS-**



## THE HOTELS

### **5\* Hotel Jardines de Nivaria\***

The five-star Hotel Jardines de Nivaria sits right next to the beach in the exclusive Playa Fañabé area of Costa Adeje. The hotel, considered one of the most luxurious in south Tenerife, combines an elegant mixture of Art-deco and Spanish traditional style enhanced by the dome that crowns the main building and represents the stars and constellations visible from the hotel during the spring equinox. The beachfront hotel offers 271 stylish rooms; chic bars and gourmet dining; a luxury spa with beauty treatments; two lagoon pools; a fully-equipped gym; and a beautiful garden with palm trees. *\*The hotel is currently closed for refurbishment and will re-open on 10<sup>th</sup> October 2016.*

### **5\* Roca Nivaria Gran Hotel**

A self-contained oasis of calm and tranquillity, Roca Nivaria Gran Hotel is the latest addition to the Adrián Hoteles portfolio. Located in the peaceful Playa Paraíso area on the southern coast of Costa Adeje, the five-star hotel features a total of 289 rooms with private terrace, an infinity pool with Balinese chill-out beds and sea views, open-air Jacuzzi and rooftop sun terrace, four restaurants and bars, and a 'mini club' for children between 10 months and 12 years old. Sports facilities include two tennis courts, a gym, archery range, beach volleyball court and sports centre.

### **4\* Hotel Colón Guanahaní**

Hotel Colón Guanahaní is a charming adults-only hotel located just 150m from the sandy beaches of Playa Fañabé. The four-star boutique, which went through a €3.5 million refurbishment in late 2014, features 154 colonial-style rooms and a range of first class facilities, including a fully-equipped gymnasium; two restaurants renowned for their excellent cuisine; a wellness centre featuring a Turkish bath, Jacuzzi and sauna; two saltwater swimming pools; Balinese beds overlooking the Atlantic Ocean; and a rooftop pool with sea views and a solarium for soaking up the rays.

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