

LISBON AWARDED EUROPE'S LEADING CRUISE DESTINATION AND CRUISE PORT BY WORLD TRAVEL AWARDS

New accolades reinforce Lisbon's position as Europe's cruise capital



26th September 2016 – Lisbon has been named “Europe’s leading cruise destination” and “Europe’s leading cruise port” in the [World Travel Awards 2016](#). These accolades, announced at the Europe Gala Ceremony held in Sardinia earlier this month, honour the quality of services and the facilities for cruise passengers available in the sunny Portuguese capital.

Mrs. Paula Oliveira, Executive Director of Turismo de Lisboa, said: “We are extremely proud to have received these two new awards for our city. Not only do they recognise the diversity of the tourism facilities available for cruise passengers but also the effort that the tourist board is putting into achieving a new level of excellence for Lisbon.”

With over 512,000 cruise passengers in 2015 (an increase of 2% over 2014), Lisbon has firmly established itself as one of Europe’s most popular ports of call. With its rich history, cosmopolitan atmosphere, renowned food scene and sunny year round climate, Lisbon is the perfect destination for a cruise-and-stay holiday.

The World Travel Awards 2016 have also recognised three Lisbon hotels: Altis Belém Hotel & Spa was chosen as “Europe’s Leading Design Hotel”; Bairro Alto Hotel was voted “Europe’s Leading Landmark Hotel”; and Epic Sana Lisboa Hotel won “Portugal’s Leading Business Hotel.”

Celebrating its 23rd anniversary this year, the World Travel Awards reward and celebrate excellence across all key sectors of the travel tourism and hospitality industry. Both nominees and winners are selected by thousands of professionals and consumers from within the hospitality sector.

Earlier this year, Lisbon was elected as the “Best City or Short Break Destination” by the Travel Media Awards 2016 (Ireland), recognising the Portuguese capital as the best destination for short breaks in Europe.

For more information, ideas and inspiration on visiting Lisbon please go to www.visitlisboa.com.



From the UK, direct flights to Lisbon operate from London, Manchester, Birmingham, Liverpool, Edinburgh and Bristol with TAP Portugal, British Airways, easyJet, Ryanair and Monarch. From Ireland, direct flights to Lisbon operate from Dublin with Aer Lingus and Ryanair.

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About Lisbon

Portugal's national capital, Lisbon, boasts one of the longest histories, warmest climates and bustling nightlife of any major European city alongside its dramatic location sprawled along seven hills overlooking the river Tagus and the country's west coast. Famed for its year-round sunshine and beauty, Lisbon's grand architecture dazzles and its old-world charm mingles with chic streets, galleries, lively nightlife and a centre which gives way to sandy beaches just minutes away. It is also one of the most affordable capitals in Europe, perfect for a captivating city break or short haul escape.

www.visitlisboa.com

About Turismo de Lisboa

Turismo de Lisboa is a non-profit organisation established through an alliance of public and private bodies operating in the tourist sector. It has over 800 associated members. Since its inception in 1998, the main objective of this association is to improve and increase the promotion of Lisbon as a tourist destination and therefore enhance the quality and competitiveness of the city.