

LISBON INCLUDED WITHIN LONELY PLANET'S TOP TEN CITIES TO VISIT IN 2017

Prestigious guide highlights the city's sights, culture, cuisine and value for money



10th November 2016 – Lisbon has been chosen as one of the world's Top Ten Cities for travel in 2017 in the latest issue of Lonely Planet's annual Best in Travel guide. Lonely Planet highlights the city's sights, culture and cuisine and describes the Portuguese capital as an *"unbeatable deal"*.

Published annually, Lonely Planet's Best in Travel selects the top ten countries, cities, regions and value destinations which travellers are recommended to visit during the following year. These destinations are selected by a panel of experts from the prestigious guide, including authors, editors and online community.

Lonely Planet particularly highlighted Lisbon's extensive selection of museums *"from Egyptian artefacts at Museu Calouste Gulbenkian to pop art at Museu Colecção Berardo"*. Also mentioned is the Jewish Museum that will open in Moorish Alfama – the city's oldest neighbourhood – next year. Alfama was an important Jewish quarter in the 15th century and the museum will be exclusively devoted to the history of Judaism in Portugal.

Mrs. Paula Oliveira, Executive Director of *Turismo de Lisboa*, comments: *"We are absolutely thrilled that Lisbon has been included within Lonely Planet's Best in Travel 2017. With our fascinating history, cosmopolitan atmosphere and rich cultural offering – including the brand new Museum for Art, Architecture and Technology (MAAT) which opened in October – Lisbon is firmly on the map as one of Europe's top destinations. With exciting projects coming up next year, including the Jewish Museum and a new tourist lift in the 25 de Abril Bridge, 2017 is the perfect time to discover our city"*.

The recognition by Lonely Planet follows a number of other awards for Lisbon this year. The city was named *"Best City or Short Break Destination"* in the Travel Media Awards 2016 (Ireland) as well as *"Europe's leading cruise destination"* and *"Europe's leading cruise port"* in the World Travel Awards 2016.



For further information on all Best in Travel 2017 destinations, please visit:

<https://www.lonelyplanet.com/best-in-travel>

For more information, ideas and inspiration on visiting Lisbon please go to www.visitlisboa.com

From the UK, direct flights to Lisbon operate from London, Manchester, Birmingham, Liverpool, Edinburgh and Bristol with TAP Portugal, British Airways, easyJet, Ryanair and Monarch. From Ireland, direct flights to Lisbon operate from Dublin with Aer Lingus and Ryanair.

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About Lisbon

Portugal's national capital, Lisbon, boasts one of the longest histories, warmest climates and bustling nightlife of any major European city alongside its dramatic location sprawled along seven hills overlooking the river Tagus and the country's west coast. Famed for its year-round sunshine and beauty, Lisbon's grand architecture dazzles and its old-world charm mingles with chic streets, galleries, lively nightlife and a centre which gives way to sandy beaches just minutes away. It is also one of the most affordable capitals in Europe, perfect for a captivating city break or short haul escape. www.visitlisboa.com

About Turismo de Lisboa

Turismo de Lisboa is a non-profit organisation established through an alliance of public and private bodies operating in the tourist sector. It has over 800 associated members. Since its inception in 1998, the main objective of this association is to improve and increase the promotion of Lisbon as a tourist destination and therefore enhance the quality and competitiveness of the city.