



Palm Springs Hots Up For The 27th Annual Dinah Shore Weekend



10 January 2017 – Palm Springs is once again getting ready to host the barrier shattering Club Skirts Dinah Shore Weekend (aka The Dinah) for the 27th year running. A highlight of the city's packed festival calendar, The Dinah will take place from 29th March to 2nd April and is the largest lesbian event in the world. It has long been at the forefront of championing and celebrating women and their contributions to society, a tradition which the city of Palm Springs is very proud of.

Timed to start at the end of Women's History month in the US, The Dinah is entirely produced by women. This year features, as ever, a powerful all-female line up of inspiring women from the worlds of music, sport, fashion, comedy, film and television. Slated to appear are names including British comic Gina Yashere; Keala Kennelly, world surf champion turned cutting edge DJ; hip hop artist Lady Cultura; singer, songwriter and rapper Trysh Hyman; stand-up comics Julie Goldman and Erin Foley and world class DJs such as DJ Kittens, and duo Stevie Trickz.

Mariah Hanson, the festival's founder and producer, says "The Dinah has always stood for living out loud in celebration of our unique and incredible lives. These are women who have taken a chance, shaken off-stereotypes, fought adversity and broken the glass ceiling in their respective professional fields paving their own ways. Because that is what the Dinah has been and continues to be about: living out loud, breaking barriers!"

The Dinah is one of a number of world class festivals which take place in and around Palm Springs, including Coachella, Desert Trip and Stagecoach Country Music Festival. The constantly evolving music festival line up, in addition to the many cultural and sporting events held in the city, has marked Palm Springs as one of the top destinations for music, art and culture lovers from around the world.

Palm Springs has a long history of promoting LGBT rights and is home to the largest number of LGBT specific resorts in the world as well as a number of excellent LGBT clubs and bars, all of which help create a safe and relaxed environment for visitors to the city. As well as The Dinah, Palm Springs hosts a variety of LGBT events throughout the year including Palm Springs Pride Parade and The White Party, which help promote equality and solidarity within the community and beyond.

Mary Jo Ginther, Director of the Palm Springs Bureau of Tourism says, “The Dinah is a fantastic time to be in the city, which really comes to life with music, comedy and live events and we’re sure that this year’s festival will be just as successful as ever. We’re very proud that Palm Springs has such a great history of promoting gender equality and LGBT rights and The Dinah has been a big part of that for almost thirty years!”

The Dinah takes place in hotels, clubs and bars around Palm Springs, with the official free pre-party kicking off the celebrations at Hilton Palm Springs. Over the course of the weekend other events including The White Party and The Hollywood Party will take place at various locations around Palm Springs. Many hotels, including Hard Rock Hotel and Hilton Palm Springs, are offering special festival packages for visitors during the weekend, ensuring that party goers can enjoy the best possible deals for their stay in Palm Springs.

For more information about Club Skirts Dinah Shore Weekend visit: <http://thedinah.com/>

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Press Contact

For media information and images, please contact Cliona Keane at Hume Whitehead on 0845 498 9985 or email cliona@humewhitehead.co.uk.

About Palm Springs

One hundred miles east of Los Angeles, Palm Springs is a desert playground with year-round sunshine, blue skies and stunning natural beauty. Nestled beneath California’s San Jacinto Mountains, the city is famed for its Hollywood legacy, Native American heritage and huge collection of mid-century modern architecture. The desert oasis boasts a wealth of adventurous hiking trails and historical canyon tours, as well as chic boutiques, world-renowned golf courses and unique experiences, including the chance to stay in the former homes of Marilyn Monroe and Elvis Presley. For more information, see www.visitpalmsprings.com.

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