



PALM SPRINGS SHORTLISTED AS TOP 10 DESTINATION IN BRITISH LGBT AWARDS



20th February 2017 – The city of Palm Springs has been shortlisted as one of the top 10 global travel destinations in the British LGBT Awards 2017. The nomination is testament to Palm Springs’ reputation as a leading destination for the LGBT market, with the largest number of LGBT resorts in the world.

The British LGBT Awards ‘Destinations’ category recognises hotspots *“that welcome the British LGBT+ public and are known to be gay-friendly destinations where the LGBT+ community can feel safe from persecution when visiting”*, perfectly describing Palm Springs, a city which has a long history of inclusivity and advocacy for the LGBT community. Other destinations nominated are Amsterdam, Barcelona, Miami, New York, San Francisco, Sao Paulo, Stockholm, Vancouver and Richmond VA.

As well as the ‘Destinations’ category, in which Palm Springs has been shortlisted, there other categories that recognise individuals. Previous winners have included Sir Ian McKellen, Clare Balding and Steven Fry.

Palm Springs has a fantastic variety of LGBT resorts, hotels and guest houses, as well as a number of excellent gay nightclubs and bars, all of which help promote a safe and relaxed environment for LGBT visitors to the city. The city’s appeal to the LGBT community, both local and international, also stems from the series of events it hosts throughout the year including Palm Springs Pride, the White Party and Dinah Shore Weekend, which help promote equality and solidarity within the community and beyond.

Mary Jo Ginther, Director of the Palm Springs Bureau of Tourism, says, “We are delighted to be shortlisted in the top 10 for a British LGBT Award. These awards celebrate diversity and inclusion and our nomination demonstrates Palm Springs’ continued appeal to the huge LGBT community in the UK.”

The public can nominate Palm Springs by visiting: www.britishlgbtawards.com

For more information on Palm Springs as an LGBT destination visit: www.visitgaypalm Springs.com

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Press Contact

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About Palm Springs

One hundred miles east of Los Angeles, Palm Springs is a desert playground with year-round sunshine, blue skies and stunning natural beauty. Nestled beneath California's San Jacinto Mountains, the city is famed for its Hollywood legacy, Native American heritage and huge collection of mid-century modern architecture. The desert oasis boasts a wealth of adventurous hiking trails and historical canyon tours, as well as chic boutiques, world-renowned golf courses and unique experiences, including the chance to stay in the former homes of Marilyn Monroe and Elvis Presley. For more information, see www.visitpalm Springs.com.

For regular updates on the city of Palm Springs, follow online:

- www.Facebook.com/VisitPalmSprings
- www.Twitter.com/PalmSpringsCA
- www.Instagram.com/visitPalmSprings

About the British LGBT Awards

The British LGBT Awards has been recognising LGBT+ achievement and inclusion for half a decade, borne of the want to promote greater acceptance and reward those who have demonstrated a commitment to equality, opportunity and fair treatment for all.

The British LGBT Awards represent a growing base of 21,000 LGBT+ voters and currently has the largest media reach of any LGBT+ awards event in Europe, helping to increase awareness of LGBT+ issues and encourage greater acceptance. To reflect the great achievement of recognition afforded through nominations, each category will feature a 'Top 10' of the nominees who have received the highest number of legitimate entries making each Top 10 a winner in their own right. The Top 10s will go to public vote for an overall single winner for each category on 20th February 2017 and will be announced at the ceremony on 12th May 2017.