

Tenerife hosts a record number of 116 TV, film and photo shoots in 2016

Last year's productions generated revenues of €6.5 million



Left to right: 1898. Our Last Men in the Philippines (©Jau Fornes); Silent Witness (©BBC Service SurFilm) and Oro (©Eduardo Marco).

4th April 2017 – Tenerife hosted a record-breaking number of 116 national and international TV, film and photo shoots in 2016, 28 more than the previous year, according to the latest figures released by the [Tenerife Film Commission](#). These productions, attracted by the island's tax incentives and stunning landscapes, generated total revenues of €6.5 million.

The Tenerife Film Commission, the brand of the Tenerife Tourism Corporation responsible for promoting the island as a filming location, also reveals that photoshoots were the most popular filming activity in 2016, with 58 in total. These were followed by advertising shoots (18), TV programmes (15) and films (6), amongst others.

Mr. Ricardo Martínez, Director of the Tenerife Film Commission, says: "We are extremely proud of reaching this record number of productions. Since the creation of the Tenerife Film Commission in 2000, we have welcomed over a thousand local and international production companies, which have collectively generated revenues of €80 million."

Amongst the 17 UK productions filmed in Tenerife in 2016 were BBC series *Silent Witness* and *Dr. Who* (filming at the Teide National Park for the second time) and ITV programmes *Take Me Out* and *The Holiday Show* (pilot episode). Tenerife was also the backdrop for some UK advertising and photo shoots for brands including *Jaguar Cars*, *John Lewis*, *Schuh* and *Asos*.

Spanish productions dominated the shooting of films last year. Highlights include *1898. Our Last Men in the Philippines* (directed by Salvador Calvo and starring Luis Tosar and Karra Elejalde) and *Oro* (directed by Agustín Díaz Yanes and starring Raúl Arévalo, Óscar Jaenada and José Coronado).



As well as its wide variety of striking landscapes and 3,000 hours of sunshine a year, international companies filming in Tenerife can benefit from a reduced rate of VAT (7%) together with a tax rebate of up to 35%. Further benefits are explained in the [latest video](#) from the Tenerife Film Commission.

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About Tenerife

Tenerife is the largest of the Canary Islands and one of the most popular and easily accessible holiday destinations for UK travellers. Guaranteed sunshine, diverse landscapes, idyllic beaches and charming villages make the island an ideal holiday choice all year round, while its vast array of fantastic activities, from year-round whale watching and stargazing on Spain's tallest peak to caving adventures inside Europe's largest lava tubes, ensure that the island's variety of experiences are as unforgettable as its flavours and friendly people.

For general tourism information on Tenerife, please visit: www.webtenerife.co.uk.

For more information about the Tenerife Film Commission, please visit: www.tenerifefilm.com.

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