

PALM SPRINGS GEARS UP FOR WHITE PARTY CELEBRATIONS

28th annual White Party heats up California's desert oasis, 5th-8th May 2017





18th **April 2017** – Palm Springs, California's famous desert playground and LGBT-haven, is gearing up to host the 28th annual White Party, the world's premier gay dance festival. Lighting up the city with an abundance of fun, fantasy and fireworks, revelers will bear-witness to three-days of unforgettable parties and extraordinary experiences. Kicking-off on Friday 5th May, this spectacular event has established itself as one of the most popular LGBT events worldwide, bringing global visibility to the city of Palm Springs.

Unfolding under Palm Springs' year-round sunshine, this culturally-significant celebration will play host to a number of mesmerising events and large-scale parties, welcoming special VIP guest Kyle Richards, star of Real Housewives of Beverly Hills; super-star DJ's Suri, Dan Slater and DJ Aron; and 1980's pop-icon and Grammy Nominated artist Belinda Carlisle who, as the sun sets against the mountains on Sunday evening, will perform some of her greatest hits, including "Heaven is a Place on Earth".

Following a mix of eclectic pool and dance parties including PAPA Party, SUNSET T-DANCE and an 8-hour military-themed party at the White Party Convention Centre, this year's grand finale will see the desert's largest choreographed fireworks display paint colour across the Californian sky, set to an exclusive remix. With over-the-top costumes, spectacular performances and a high-energy closing party, this year's White Party is not to be missed!

Cemented in the heart of the LGBT community, Palm Springs is home to the largest portfolio of gay-friendly hotels and resorts in the world and, as well as the White Party, hosts a variety of LGBT events throughout the year including <u>The Dinah</u>, <u>Palm Springs Pride</u>, <u>International Bear Convergence</u>, <u>Cinema Diverse Film Festival</u> and <u>Palm Springs Leather Pride</u>.

For more information on the White Party, please click here.

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About Palm Springs

One hundred miles east of Los Angeles, Palm Springs is a desert playground with year-round sunshine, blue skies and stunning natural beauty. Nestled beneath California's San Jacinto Mountains, the city is famed for its Hollywood legacy, Native American heritage and huge collection of mid-century modern architecture. The desert oasis boasts a wealth of adventurous hiking trails and historical canyon tours, as well as chic boutiques, world-renowned golf courses and unique experiences, including the chance to stay in the former homes of Marilyn Monroe and Elvis Presley. For more information see www.visitpalmsprings.com.

For regular updates on the city of Palm Springs, please click on the relevant icons below:



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