



## PALM SPRINGS TO WELCOME KIMPTON HOTEL, AS DOWNTOWN REDEVELOPMENT PREPARES TO LAUNCH



**4 August 2017** – This November, the city of [Palm Springs](#) will see the official launch of its revamped “Downtown”, following a revitalisation project that has taken more than a decade in planning. The multimillion dollar development has already seen a number of restaurants, retailers and hotels open, with the eagerly anticipated opening of the new boutique hotel [Kimpton Rowan Palm Springs Hotel](#) still to come in October.

The project, overseen by Grit Development, will enhance the allure of the city, which is often referred to as ‘Hollywood’s playground’, attracting even more visitors to experience its renowned mid-century design, edgy Hollywood vibes, 350-plus days of sunshine and desert adventures.

Perhaps the crowning glory of the development, The Kimpton Rowan Palm Springs, whose design seamlessly mixes the brand’s luxury urban design with the mid-century modern characteristics of the city. Featuring 153 light-filled rooms, jaw-dropping views of the region’s desert oasis and the highest rooftop in the city, the seven-story building will be the first new build hotel in the city for a number of years.

Aside from indulging in the hotel’s design, rooftop pool, 4 Saints Restaurant, and dramatic vistas, guests will find plenty to entertain them within walking distance, including the Palm Springs Art Museum. For those looking for a little more adventure, the surrounding desert has the perfect day out, with the world’s largest rotating aerial tramway, the must-see Indian Canyons, off-road tours and range of hiking routes, to name but a few.

The downtown redevelopment has already celebrated the opening of women's specialty clothing brand Free People, eclectic boutique Francesca's, island-inspired Tommy Bahama Restaurant and Bar, along with a number of other brands.

For more information on Palm Springs, visit: [www.visitpalm Springs.com](http://www.visitpalm Springs.com)

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### **About Palm Springs**

One hundred miles east of Los Angeles, Palm Springs is a desert playground with year-round sunshine, blue skies and stunning natural beauty. Nestled beneath California's San Jacinto Mountains, the city is famed for its Hollywood legacy, Native American heritage and huge collection of mid-century modern architecture. The desert oasis boasts a wealth of adventurous hiking trails and historical canyon tours, as well as chic boutiques, world-renowned golf courses and unique experiences, including the chance to stay in the former homes of Marilyn Monroe and Elvis Presley. For more information see [www.visitpalm Springs.com](http://www.visitpalm Springs.com).

For regular updates on the city of Palm Springs, please click on the relevant icons below:



### **Press Contact**

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### **About Kimpton Hotels & Restaurants**

San Francisco-based Kimpton Hotels & Restaurants is a leading brand of boutique hotels and restaurants and the acknowledged industry pioneer that first introduced the boutique hotel concept to the United States. In 1981, Bill Kimpton founded the company that today is renowned for making travelers feel genuinely cared for through thoughtful perks and amenities, bold, playful design and a sincerely personal style of guest service. Out to help people live full, balanced lives, Kimpton aims to inspire with touches like yoga mats in every room, complimentary coffee and tea to start the day, hosted evening Wine Hour, in-room fitness programming and complimentary bike rentals. The award-winning restaurants and bars are led by talented chefs and bartenders that offer guests a chance to dine like a local. For more information, visit [www.KimptonHotels.com](http://www.KimptonHotels.com).

### **About Grit Development**

Grit Development, formerly known as Wessman Development, evolved to reflect the company's new management following John Wessman's formal retirement in February 2017. Michael Braun and Octavio Fernandez serve as the key leaders managing the Palm Springs downtown project and company's future endeavors. Tom Noce recently joined Grit Development as the chief financial officer.

The company is committed to redefining spaces and developing projects to keep its partners ahead of the curve. Grit Development strives to deliver properties with unique, vibrant experiences that consistently elevate how people shop, vacation, live and work – now and into the future. Visit [gritpalmsprings.com](http://gritpalmsprings.com) for more information.