



SCHEDULE ANNOUNCED FOR PALM SPRINGS MODERNISM WEEK FALL PREVIEW 2017



21 August 2017 – The schedule for the Palm Springs Modernism Week Fall Preview has been announced. Taking place from **19th to 22nd October**, the event celebrates the city's unique modernist history and will feature a variety of mid-century architectural home tours, inspiring talks, 'Show and Sale' auctions, charity cocktail parties and fundraisers.

Running for more than a decade, Modernism Week is a **true celebration of mid-century design** and architecture and provides visitors with a mix of educational and cultural experiences. The Fall Preview is designed to showcase the 'most popular' activities from the full eleven-day Modernism Week event, which will be held in February 2018.

To kick off the Palm Springs Modernism Week Fall Preview, the Palm Springs Art Museum will be hosting a free lecture entitled '**Albert Frey & Lina Bo Bardi: Environments for Life**,' which focuses on the two reputable 20th century architects Albert Frey and Lina Bo Bardi, who both designed their homes in Palm Springs. The lecture will sit alongside the exhibition 'Albert Frey & Lina Bo Bardi: A Search for Living Architecture'.

Visitors are encouraged to attend the 'Mid-century Modern Meets Spanish' revival tour and brunch event, which offers the rare opportunity to view one of Coachella Valley's oldest homes, Cavanagh Adobe. Following a tour of the property, visitors can enjoy a talk from **renowned interior designer Christopher Kennedy**, as well as a champagne brunch.

The 'Modernism Show & Sale' auction will be taking place on the Friday, Saturday and Sunday of the Modernism Week Fall Preview. The sale offers visitors-come-collectors the opportunity to bid on a host of 20th and 21st century items, including furniture, art and textiles from over 40 international dealers.

Other events taking place include the 'Framed Spaces' home tour, 'Mod with a Twist' presentations, Hollywood star home tours, as well as the 'House of Tomorrow / Elvis Honeymoon Hideaway' cocktail party, which will be raising funds for a local Meals on Wheels programme.

Having become a charitable organisation in 2009, Modernism Week provides scholarships to Palm Springs' students pursuing further education in architecture and design. The organisation was also designed to preserve California's modernist architecture legacy.

Tickets for Modernism Week Fall Preview are on sale now, with events being individually priced. For more information, visit: <http://www.modernismweek.com/events/>

Tickets for the 2018's Modernism Week (15th – 25th February), will be on sale from 1st November 2017.

For more information on the city of Palm Springs, visit: www.visitpalm Springs.com

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About Palm Springs

One hundred miles east of Los Angeles, Palm Springs is a desert playground with year-round sunshine, blue skies and stunning natural beauty. Nestled beneath California's San Jacinto Mountains, the city is famed for its Hollywood legacy, Native American heritage and huge collection of mid-century modern architecture. The desert oasis boasts a wealth of adventurous hiking trails and historical canyon tours, as well as chic boutiques, world-renowned golf courses and unique experiences, including the chance to stay in the former homes of Marilyn Monroe and Elvis Presley. For more information see www.visitpalm Springs.com.

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Press Contact

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About Modernism Week

Modernism Week is a 501 (c) (3) charitable organization, providing scholarships to local Palm Springs students pursuing college educations in the fields of architecture and design; as well as giving grants to local and state organizations for their efforts to preserve modernist architecture throughout the state of California.

Modernism Week's Mission

The mission of Modernism Week is to celebrate and foster appreciation of midcentury architecture and design, as well as contemporary thinking in these fields, by encouraging education, preservation and sustainable modern living as represented in Palm Springs.