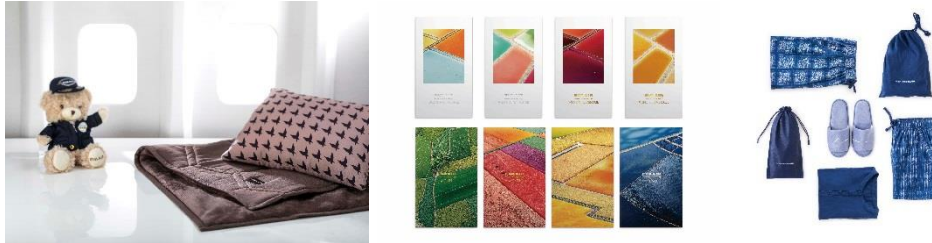


EVA AIR WELCOMES IN THE NEW YEAR WITH NEW AMENITIES FOR PASSENGERS



24 January 2018 – [EVA Air](#), Taiwan's leading independent airline, has welcomed in 2018 with a selection of new inflight gourmet treats and designer amenities, affirming the airline's ongoing focus on creative, innovative passenger comforts and services that enhance inflight experiences. Starting in January 2018, EVA is introducing new menus and wine lists, designer pyjamas and bedding, gourmet cakes and cold-pressed juice, bringing something new to passengers in every cabin class.

Once again, EVA has worked with well-known brands, such as JL Design and bakery PAUL, to create memorable flights with unique tastes and touches.

Royal Laurel, Premium Laurel, Business Classes

EVA collaborated with hybrid international creative studio JL DESIGN to unveil brand-new menus and wine lists for Royal Laurel, Premium Laurel and Business Classes. Inspired by the theme, "Home for Every Season," the designs suggest flying with EVA Air gives travelers comforts of home, including the bounty of Taiwan's natural and cultural resources. Each cover represents one of Taiwan's four seasons, spring, summer, fall and winter. EVA will use the new menus and wine lists throughout 2018.

From 1 January through 31 March, EVA is serving a refreshing new cold-pressed mango and mixed fruit juice beverages in Royal Laurel/Premium Laurel/Business Class cabins on flights departing Taiwan. Made from tree-ripened Taiwanese Irwin Mangoes with a tasty blend of sweet tangerine, passion fruit and banana, the delicious drink captures Taiwan's most famous flavours in a glass.

Royal Laurel Class passengers on the Paris route and selected North America flights are being treated to an amazing new dessert created by EVA and SEASON Cuisine Pâtisseries. A light and airy variation on classic French strawberry cake, the culinary creators named the new melt-in-your-mouth treat “Neige.” Composed of buttery almond cake layered with fromage blanc and fresh raspberry jam, “Neige” is deliciously satisfying.

Also this month, EVA is introducing new pyjamas created by London-based designer label APUJAN for Royal Laurel and Premium Laurel Class passengers. Known for fashions and knits that combine fiction, fantasy, history and literature in a fusion of East and West, EVA’s new pyjamas are tasteful, comfortable and allow freedom of movement during long-haul flights. The new blue pyjamas feature a print design that tells the story of traveling 36,000 ft. above the earth and is available on EVA flights longer than five hours throughout 2018.

Premium Economy Class

Along with officially renaming the pace-setting cabin in-between economy and business classes that it launched in December 1992, EVA is upgrading Premium Economy Class linens. On 10 January, 2018, the airline introduced cosy, golden-brown quilts in soft, comfy textures and large down pillows, approximately 12 in. x 16 in. (30 cm x 40 cm), that have uniquely patterned covers designed to promote sweet dreams on long-haul flights.

Economy Class

As a special snack in Economy Class, EVA began serving pound cake by century-old French bakery PAUL on non-lunch and non-dinner flights from Hong Kong to Taiwan on 1 November, 2017. The airline changes flavours every month and began 2018 by giving passengers a choice between chocolate or fruit pound cake.

For more information please visit www.evaair.com, or contact EVA Air on 0207 380 8300.

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About EVA Air:

EVA Air, a Star Alliance member, was formed in 1989 as Taiwan's leading independent airline. It is part of the respected Evergreen Group and a sister company to global container-shipping leader Evergreen Line. It flies to more than 60 international destinations throughout Asia, Oceania, North America and Europe where gateways include London, Paris, Amsterdam and Vienna. It operates daily nonstop flights from London Heathrow to Bangkok that continue to Taipei where passengers can easily connect on to every major city in Asia, including close to 30 gateways in Mainland China. It has a reputation

for innovation, warm, friendly service and an impeccable safety record. EVA Air launched the industry's first premium economy cabin in 1992. Named Elite Class, this cabin was voted Best Premium Economy in an annual SKYTRAX poll. SKYTRAX also rated EVA Air as one of the World's Top-10 Best Airlines and No. 1 for Cleanest Cabins for 2015.

For more information, please visit: www.evaair.com

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