

- Another top chef joins NH Collection -

## THREE MICHELIN STAR CHEF JACOB JAN BOERMA TO OPEN RESTAURANT IN NH GRAND HOTEL KRASNAPOLSKY AMSTERDAM

**8th May 2015.** Head chef Jacob Jan Boerma, owner of restaurant 'De Leest', awarded 3 Michelin stars, spreads his wings to the Dutch capital with a new concept. At the beginning of 2016, Boerma will open a restaurant in the completely renovated [NH Grand Hotel Krasnapolsky](#). The Michelin chef will also be responsible for the creation of menus for several gastronomic outlets in the hotel, including the new Grand Café Krasnapolsky, which will open the beginning of 2015.

Jacob Jan Boerma is delighted to be opening a new restaurant in the NH Grand Hotel Krasnapolsky: *"It is a fantastic opportunity to start with NH Hotel Group in Amsterdam, especially in one of the most famous hotels in the city. I look forward to combining the history of the Krasnapolsky and my own style of cooking to present a new, exciting and contemporary culinary temple."* Boerma will not close down restaurant De Leest in Vaassen though: *"In Vaassen we put in the fundamentals and it has taken us to where we are today. Without the success of restaurant De Leest this opportunity would not have presented itself. De Leest has been and will remain the nursery for all of the dishes that I will create for the menu in Amsterdam."*

### NH Collection

NH Grand Hotel Krasnapolsky will be the first Dutch hotel in the NH Hotel Group to join the upper-upscale [NH Collection](#) brand, becoming one of the flagship hotels of the chain. According to **Maarten Markus**, Managing Director of NH Hotel Group Benelux, UK, France, USA & Africa, the cooperation with Boerma fits the NH Collection hotel concept perfectly:

*"NH Collection has the ambition to offer its guests the best in hospitality, service and innovation, including on a culinary level. With Jacob Jan Boerma we can offer our guests the absolute top level of gastronomy. His creations suit the essence of NH Collection: offering an unsurpassed and memorable guest experience, encapsulated in our brand promise 'feel the extraordinary'."*

### The role of Boerma

The new restaurant in NH Grand Hotel Krasnapolsky will open its doors in the spring of 2016 and will be able to seat 60 guests. Boerma's signature will also be found in the new Grand Café Krasnapolsky, which opens at the beginning of July 2015 and will seat 120 guests for both lunch and dinner, with an unequalled view on the Dam. Furthermore, Boerma will create a varied and exclusive selection of menus for congresses, meetings and events that take place in the hotel.

With the arrival of Jacob Jan Boerma, NH Hotel Group welcomes its fourth Michelin star Chef to the chain and the second Michelin star Chef in the Netherlands. The Company's other world-renowned chefs are **Paco Roncero** (2\* Michelin Chef at La Terraza del Casino and advisor in DOMO) and **Óscar Velasco** (2\* Michelin Chef at Santceloni) both in Madrid. **Chris Naylor** (1\* Michelin), Executive Chef of Restaurant Vermeer, at [NH Barbizon Palace](#), led the way in the Dutch capital. Also, [NH Collection Eurobuilding](#) in Madrid holds the only 3\* Michelin restaurant in the city, DiverXO, led by Chef **David Muñoz**.

#### **About Jacob Jan Boerma**

At the beginning of 2002 Jacob Jan Boerma and Kim Veldman started their own restaurant De Leest on the outskirts of the nature reserve 'de Veluwe'. In 2003 the restaurant earned its first Michelin star and a second one in 2007. In 2009 Boerma was awarded the prestigious Chef of the Year Award by Gault Millau. Shortly after, the restaurant earned its then third Michelin star and national and international gastronomes find everything their culinary heart desires there. De Leest is currently one of only two restaurants with 3 Michelin stars in the Netherlands.

#### **About NH Grand Hotel Krasnapolsky**

NH Grand Hotel Krasnapolsky has a rich history and is well-known even outside its own national borders. The property was purchased by Mister Krasnapolsky in 1866 and from that time on the building was expanded. The hotel is being renovated and refurbished in phases by AXA Real Estate acting on behalf of its clients, owners of the hotel, and NH Hotel Group. A grand total of € 38 million is being invested in the hotel refurbishment. After the renovation, the hotel will have nearly 2,200 square meters of event space and 448 rooms, among which a Royal Suite of 150 square meters, with its own private elevator, bullet proof glass and an astonishing view onto the Dam.

NH Grand Hotel Krasnapolsky will be the first NH Collection hotel in the Netherlands to open its doors.

**About NH Hotel Group**

NH Hotel Group ([www.nh-hotels.com](http://www.nh-hotels.com)) is Europe's third-ranked business hotel chain. It operates close to 400 hotels with almost 60,000 rooms in 28 markets across Europe, the Americas and Africa, including top city destinations such as Amsterdam, Barcelona, Berlin, Bogota, Brussels, Buenos Aires, Düsseldorf, Frankfurt, London, Madrid, Mexico City, Milan, Munich, New York, Rome and Vienna.

**Social media:**

<http://www.nh-hotels.com/social-media>

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