



'CATCH A CAB' & WIN FLIGHT DISCOUNTS WITH EVA AIR

New Facebook competition launched in conjunction with London taxi campaign



3rd July 2015 – To coincide with the launch of its new London taxi advertising campaign, multi-award winning airline [EVA Air](#) has announced its new Facebook photo competition to win discounted flights to Bangkok or Taipei! All participants need to do is 'Catch a Cab' and upload their image of one of EVA Air's branded taxis onto the airline's social media page for a chance to win a variety of discounted promotional codes to be used on their next flight booking from London Heathrow.

Following the success of EVA Air's recent London bus campaign, a new challenge has been set for mobile device owners across the city, with EVA Air branded taxis driving through the capital until 31st July 2015. A quick flash of the camera and visit to the [EVA Air Facebook page](#) will see members of the public automatically entered into the competition's lucky draw, with the winners drawn at random at the EVA Air's office in London on 14th August 2015*. There are up to 13 fantastic prizes up for grabs with discounts of up to £100 off their flight travel to the capital cities of Thailand or Taiwan.

What's more, those travelling in EVA Air's premium Royal Laurel Class can now enjoy the enhanced facilities at the Taiwanese carrier's [new airport lounge](#) at Bangkok International Airport, which opened on 20th April 2015.

Taiwan's leading independent airline, EVA Air offers daily flights from London Heathrow to Taipei via Bangkok and invites guests to experience its multi-award winning service. Passengers can choose to travel in comfort in its highly-acclaimed Economy Class, Elite Class (Premium Economy) or Royal

Laurel Class (Business), all of which received numerous accolades at the Skytrax World Airline Awards 2015.

*Participants must be over 13 years old with a valid Facebook account to enter the competition. Winners will be announced on EVA Air's Facebook page on 21st August 2015. Prizes must be claimed by 5pm on 30th September 2015. Promotional codes can be used for discounted flight tickets until 31st July 2016, excluding 11th-24th December 2015. For a full list of terms and conditions, please visit: www.evaair.com/en-gb/london/promo-campaign.html.

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About EVA Air

EVA Airways was formed in 1989 as Taiwan's first privately owned international airline. It launched passenger services in 1991 and cargo services in 1995. It is a division of the respected Evergreen Group and sister company to global container-shipping leader Evergreen Line. Its mission from the start has been to always provide the best and safest services. It serves a network of more than 60 business, leisure and airfreight destinations in Asia, Oceania, Europe and North America. By joining Star Alliance (June 18, 2013), EVA has extended its network to more than 1,300 destinations in more than 190 countries. EVA's routing within Asia is among the industry's best and, with just one easy stop in Taipei, travellers can connect onward to most major cities, including gateways in every region of China. For more information and schedules, please visit: www.evaair.com.

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