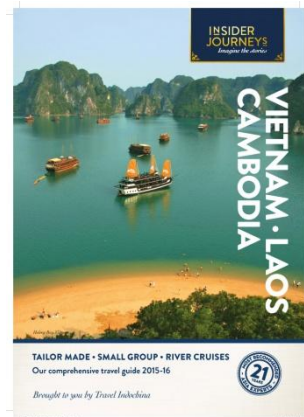




## INSIDER JOURNEYS UNVEILS NEW INSPIRATIONAL INDOCHINA BROCHURE

*New-look 'Vietnam, Cambodia & Laos' travel guide helps travellers  
choose where to go and how to travel!*



**21<sup>st</sup> May 2015** – Leading Asia specialist, [Insider Journeys](#), has introduced its first newly-branded comprehensive travel guide to 'Vietnam, Cambodia & Laos'. Designed to be a one-stop shop for agents and their customers, the visually-vibrant brochure showcases the operator's unbeatable range of tailor-made itineraries, small group journeys, and intimate river cruises to help travellers plan their perfect trip to Indochina, with a range of added benefits to help them tour the region as an insider.

New for 2015-16, the brochure features more stimulating visuals to inspire travellers, enhanced content revealing destination highlights and insider insights that bring the three countries to life, plus the operator's full range of touring options, enabling the independent traveller to select their ideal style of travel on a single or multi-destination journey to the Indochina region.

Rather than serving simply as a directory, the brochure's enticing content is designed to stimulate imaginations with new sections dedicated to 'Experiences', 'Insider Tips' and expert recommendations from Insider Journeys on 'top things to see and do' and 'favourite places to drink and dine' among others.

“We’re looking to inspire and motivate travellers,” comments Lesley Wright, General Manager UK of Insider Journeys. “We’d like them to fall in love before they travel and to *‘imagine the stories’* of what they are going to experience with us. Simple hotel listings and generic overviews do not paint a true picture, it is the descriptive and evocative snippets - our insider tips and style hints - that help depict a scene travellers can imagine themselves in.”

The revamped 72-page guide continues to offer an abundance of practical travel information which is complemented by personal anecdotes and new ‘Plan your trip’ pages to help travellers create their ideal trip and make the best use of their time when travelling. New accommodation options added to the brochure include the four-star Alma Courtyard Hoi An in Vietnam, sister property to the Fusion Maia in Danang; and the Nita by Vo Hotel in Siem Reap, offering incredible views over the Angkor Wat forest.

Insider Journeys has also introduced a number of new excursions to the 2015-16 Indochina brochure. In Cambodia, a Siem Reap Countryside Cycling half-day tour gives an insight into local life during a scenic bike ride through rice fields, with prices starting from just £31 per person. In Laos, a Luang Prabang Design Your Own tour option allows customers to select what they want to see on a full-day tour with guidance from their English-speaking local guide, while new ready-made activities include a three-day Vang Vieng Voyage kayaking trip and a three-day Kong Lor Caves Explorer to discover one of the most remarkable cave complexes in the world.

For travellers seeking relaxation and rejuvenation, the brochure boasts four pages dedicated to the spectacular beaches of central Vietnam - a destination that has witnessed exponential growth in beach tourism in recent years.

Travel agents can order a pack of 10 brochures from TradeGate or download their own copy of the 2015-16 ‘Vietnam, Cambodia & Laos’ comprehensive travel guide via the Insider Journeys [website](#).

**-Ends-**

Editor’s notes:

Insider Journeys has been operating small group journeys, tailor-made travel and river cruises to the ‘real’ Asia for 21 years, formerly under the name Travel Indochina. Today, the company features the widest range of itineraries and departures to [Vietnam](#), [Cambodia](#) and [Laos](#) than any other tour

operator in the UK, as well as a large variety of journeys to [Thailand](#), [Burma](#), [China and Tibet](#), [India](#), [Japan](#), [Bhutan](#), [Mongolia](#) and [Sri Lanka](#). Unlike many other travel companies, Insider Journeys limits its group size to a maximum of 16 people. These smaller groups enable travellers to gain the best from both worlds – greater access to the local culture and Insider Experiences, and plenty of opportunity for independent exploration.

For more information on Insider Journeys, please visit [www.insiderjourneys.co.uk](http://www.insiderjourneys.co.uk) or telephone 01865 268 944.

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