

NH HOTEL GROUP EXPANDS IN BRUSSELS

NH Brussels Carrefour de l'Europe hotel added to portfolio

13th March 2015 – NH Hotel Group, one of the world's largest hotel chains, has added the NH Brussels Carrefour de l'Europe to its portfolio in Europe. This latest acquisition brings the total amount of NH Hotels in Brussels to seven and is in line with the company's five-year business plan which was announced in 2014 with expansion outlined as one of the Group's primary goals.

The elegant, four-star NH Brussels de l'Europe is located in an enviable setting at the Grass Market in the historic heart of Brussels. This dynamic and multicultural area is situated next to the fashionable Rue Neuve, one of the most popular shopping areas in Belgium, and the charming Place du Sablon, within walking distance of the historic Grand Place and the city's Central Station. An ideal base from which to discover Brussels, the hotel boasts 65 stylish and spacious Business and Executive rooms spread over six floors, plus a boutique chocolate store and workshop named **Chocopolis**. For corporates, the hotel offers eight multifunctional rooms for meetings, events and conferences with free Wi-Fi and up-to-date AV technologies and facilities.

Maarten Markus, Managing Director of NH Hotel Group Benelux, UK, France, Africa & USA sees NH Brussels Carrefour de l'Europe as a valuable addition to the company's six other hotels in Brussels: *"Brussels is a very important city for us and our guests. In line with our strategic five-year business plan, NH Hotel Group is continuously looking for hotels that represent our brand promise: the best locations with the best service and the best value for money. NH Brussels Carrefour de l'Europe is another step forward in achieving this promise for our guests. We are, of course, continuing our search for the best hotels with the city of Antwerp placed highly on our wish list."*

Business and leisure guests staying at the hotel, which is owned by HNA Hospitality Group, can enjoy all the benefits of NH Hotel Group, such as the NH Hotel Group Rewards loyalty programme and the quality standards set for the facilities, products and services across all the Group's hotels worldwide.

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About NH Hotel Group

NH Hotel Group (www.nh-hotels.com) is Europe's third-ranked business hotel chain. It operates close to 400 hotels with almost 60,000 rooms in 28 markets across Europe, the Americas and Africa, including top city destinations such as Amsterdam, Barcelona, Berlin, Bogota, Brussels, Buenos Aires, Düsseldorf, Frankfurt, London, Madrid, Mexico City, Milan, Munich, New York, Rome and Vienna.

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