



MACAU GOVERNMENT TOURIST OFFICE

DIRECT FROM MACAU, POINT VIEW ART ASSOCIATION PERFORMS AT EDINBURGH FESTIVAL FRINGE



29th July 2014– Point View Art Association presents 'Made in Macao' from 30th July - 25th August 2014 at this year's Edinburgh Festival Fringe. A non-profit art and cultural association formed in Macau, the Far East destination famed for its vibrant cultural mix, Point View Art Association will present a series of three performances comprising different multimedia elements to create unique, sensory performances.

The 'Made in Macao' series features three performances:

'Playing Landscape' - which kicks off its latest version of the performance at the Edinburgh Festival Fringe. Winner of the Midelact International Theatre Homage Award from the Presidency of Cape Verde in 2013 and part of the 2012 European Capital of Culture programming stream, this stunning non-text based multimedia performance combines theatre, dance and Chinese Ink Art by Beijing-based ink artist Cindy Ng all set against original music. Characters travel between real and imaginary landscapes exploring their dreams for the future and revealing their deepest desires.

'Picnic in the Cemetery' - which enjoys its European premiere at the Edinburgh Festival Fringe. This is an instrumental cabaret for piano and strings under the artistic and musical direction of acclaimed musical director and composer Njo Kong Kie. This performance interweaves 'classical sensibilities with contemporary impulses' merging the old world with the new in a musical performance with incredible cinematic theatricality.

'Puzzle the Puzzle' - which has its UK premiere at the Edinburgh Festival Fringe. Suitable for all ages, this performance is created by Macau based Taiwanese artist Hope Chiang and features a miniature theatre to challenge perspective and the imagination. 'Puzzle the Puzzle' is the story about a poet on a journey of discovery - dreaming and writing in the corner of a bookshop. It sees actors manipulate small toys, objects and reality to explore size, material possessions, relationships and a sense of self.

Each piece of performance merges different multimedia styles, the old with the new to create something unique and fresh to expand the audiences vision. Point View Art Association comes from Macau, a destination which has a rich and fascinating cultural tapestry reflected in its arts and culture as well as it's architecture and food. Macau's distinctive 450-year-old blend of cultures stems from the arrival of the Portuguese in the 16th century creating a unique east west mix unlike anywhere else in the world. This year, Macau celebrates 15 years of becoming a Special Administrative Region of China.

For further information about the performances and the Edinburgh Festival Fringe please visit:
www.edfringe.com / edfringe.pointviewart.org

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About Macau:

Just 40 miles from Hong Kong, Macau is located on China's south coast and boasts a unique Portuguese-Chinese heritage that makes it like nowhere else in the world. Macau packs a lot into its 11 square miles with UNESCO World Heritage listed historical buildings, superb food, dazzling nightlife and entertainment, gardens and beaches, world class shopping and spas, an extensive range of museums and attractions, and activities ranging from golf and hiking to bungy jumping. A Special Administrative Region of China since 1999, Macau blends the best of the past with the excitement of the new.

www.macautourism.gov.mo

For media information and images about Macau, please contact Lucy Mayes at Hume Whitehead:
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About Point View Art Association:

Point View Art Association is a non-profit art and cultural association, formed in Macau. The members are from different nations and professions, such as theatre directors, visual artists, musicians, set designers, costume designers, actors and dancers. Multimedia theatre is one of their most specific aims: through experimental performance, they discover more possibilities for theatre art and expand new visions for audiences. Their mandate is to produce art and cultural creations, and conduct education and research. In addition, they help boost art appreciation, and develop exchange and collaborative art education with groups in Hong Kong, Mainland China and more overseas countries.

For media information, images and interviews about Point View Art Association please contact:

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