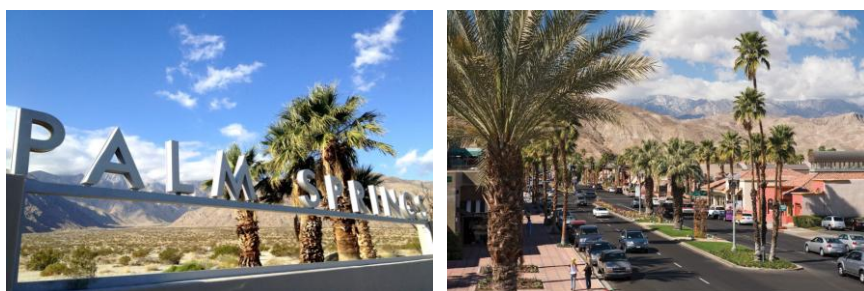




**PLEASE YOUR PALATE IN PALM SPRINGS
DURING RESTAURANT WEEK!**

Enjoy a 10-day culinary celebration in the California desert



6th May 2015 – Culinary enthusiasts visiting the California city of Palm Springs can please their palates during the [Palm Springs Desert Resorts Restaurant Week](#). From 29th May - 7th June 2015, over 30 of Palm Springs' most talked about restaurants are offering their own unique three-course set menus at tantalizing prices, starting at either \$24 or \$36 per person* for a starter, main course and dessert!

Diners can sample Palm Springs' newest restaurants, dine at established eateries favoured by the rich and famous, and taste a variety of local and international dishes created by talented chefs at exceptional value.

Among the dining options are **Workshop Kitchen + Bar**, 2015 James Beard Award winner and overseen by Chef Michael Beckman who apprenticed at the three Michelin-starred Maison Lameloise; **Norma's**, a five-star diner at The Parker hotel, renowned for serving what is believed to be the world's most expensive omelette at \$1,000; **Simon Kitchen + Bar**, a new restaurant at the Hard Rock Hotel run by celebrity chef Kerry Simon, dubbed the Rock 'n' Roll chef by Rolling Stone Magazine; **Kings Highway** at the Ace Hotel & Swim Club, famed for its must-try Date Shake; and **Johannes**, an award-winning restaurant that recently featured in Mimi Sheraton's new book "1,000 Foods To Eat Before You Die".

This year also marks the centenary of Frank Sinatra's birth and foodies can follow in his famous footsteps by dining in some of the famous crooner's favourite hangouts. Those participating in Restaurant Week include the **Purple Room**, formerly a swanky 1960s supper club and legendary Rat Pack haunt where Dean Martin and Frank Sinatra brought their friends to eat, drink and play; **Melvyn's Restaurant & Lounge**, where 'Ol Blue Eyes had his own table and where owner, Mel, today regales customers of the times he spent with the legendary singer; and **Johnny Costa's Ristorante**, an Italian restaurant owned by Sinatra's former personal chef.

There is plenty more to whet customers' appetites with a host of attractions, hotels and local businesses coming to the table with great rates and offers to give visitors plenty to do in between meals, such as reduced rates to ride the **Palm Springs Aerial Tramway** - the world's largest rotating tramcar which climbs 6,000 feet from the desert floor up into the San Jacinto Mountains in just 11 minutes.

"Palm Springs Restaurant Week provides the perfect opportunity to sample our best restaurants and unique ambiance at an affordable price," comments Mary Jo Ginther, director of the Palm Springs Bureau of Tourism. "We are very excited to invite visitors from around the world to enjoy the diversity of cuisines and travel experiences available in our beautiful desert oasis."

* Beverages, tax and gratuity not included.

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About Palm Springs

One hundred miles east of Los Angeles, Palm Springs is a desert playground with year-round sunshine, blue skies and stunning natural beauty. Nestled beneath California's San Jacinto Mountains, the city is famed for its Hollywood legacy, Native American heritage and huge collection of mid-century modern architecture. The desert oasis boasts a wealth of adventurous hiking trails and historical canyon tours, as well as chic boutiques, world-renowned golf courses and unique experiences, including the chance to stay in the former homes of Marilyn Monroe and Elvis Presley.

www.visitpalm Springs.com

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